

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

✓ NO. 3A153

ORDER NO. 65204

DATE 4-19-1933

6 M AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEMORIAL TO THE UNKNOWN SOLDIERS
WHO PERISHED IN THE BATTLES OF
SARATOGA 1777

PRIVATE NO. 3-400 FROM RIGHT EDGE
IN UPPER BORDER - #1 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

~~PUT ENTIRE FRONT SIDE OF CARD AS SHOWN ON PHOTO.~~
PUT CLOUDS IN SKY. GRAY GRANITE, BRONZE PLATE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A434

THE R.E. WENGER CO.,
DAYTON, OHIO

NO. 3A154

ORDER NO. 65243

DATE 4-24-1933

12 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE EDWIN F. BROWN
HOSPITAL, SOLDIERS' AND SAILORS'
HOME, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, BROWN TILE ROOF, LIGHT STONE TRIM, COLUMNS & CORNICE,
GRAY SASH, MAKE GREEN LAWN ON YARD ON RIGHT & LEFT, GREEN SHRUBBERY,
REMOVE STONE ON LEFT ALONG DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

2001
A62

THE R. E. WENGER CO.,
DAYTON, OHIO

NO. 3A155 ✓
ORDER NO. 65243
DATE 4-24-1933

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE FROM DAYTON
ART MUSEUM, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

ON RIGHT 1ST TWO TALL BLDGS. LIGHT STONE, BRONZE SASH. RIGHT REAR
CENTER BUFF BROWN ROOF ON STEEPLE. FIRST TWO CENTER TALL BLDGS.
DARK RED. LIGHT TRIM. TALL BLDG. IN REAR CENTER GRAY. ON LEFT
CENTER TALL BLDG. BUFF BROWN ROOF. ON LEFT EDGE TALL BLDG. BROWN
LIGHT TRIM. CENTER FOREGROUND LIGHT GRAY. GRAY CEMENT WALL ALONG
RIVER.
USE BEST PRINT.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

577 Straighten 1 1/2

A4 3/4

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 3A156 ✓
		ORDER NO. 65237
		DATE 4-24-1933
6M	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R.M. NO
TITLE (IN FULL) ST. BARNABAS MEMORIAL	SAME AS ABOVE	
CHURCH, FALMOUTH, CAPE COD, MASS.	IMPRINT	
	TAKE OFF IMPRINT AFTER 2,500 ARE RUN.	
COLOR DESCRIPTION		
USE PHOTO NO. 118643.		
SUBMIT: RET. PHOTO B. & W. PROOF HANDGOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A157

ORDER NO. 65237

4-24-1933

DATE

6

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CASINO AND BEACH,
FALMOUTH HEIGHTS, CAPE COD,
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT

AFTER 2,500 ARE RUN

COLOR DESCRIPTION

USE PHOTO NO. 81664, COLORS AS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A 4 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A158 ✓

ORDER NO. 65237

DATE 4-24-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NOBSKA LIGHT AND
BEACH, WOODS HOLE, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAKE ONE IMPRINT
KITE 2,500 ARE RUN

COLOR DESCRIPTION

USE PHOTO NO. 81666. WHITE BLDG. AT LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.
BOSTON, MASS.

NO. 31159 ✓

ORDER NO. 65237

DATE 4-24-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASINO ON PIER AND
TERRACE, GABLES HOTEL, FALMOUTH
HEIGHTS, CAPE CO., MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT

AFTER 2,500 ARE RUN

COLOR DESCRIPTION

USE PHOTO NO. 1A3554. COLOR XXXXX AS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A160 ✓

ORDER NO. 65237

DATE 4-24-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) **ALONG THE WATER FRONT,
FALMOUTH HEIGHTS, CAPE COD, MASS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER
2,500 ARE RUN.

COLOR DESCRIPTION

USE PHOTO NO. 113031. TAKE OUT AUTOS AS MARKED ON CARD XXXX
ATTACHED, SIGN AND GROUP ON BEACH, ALSO HIGH FENCE AT LEFT.
XXX

make autos modern, not so many.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*Photostat 2/9/34
to E.D. Meade
South Yarmouth
Mass.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 3A161 ✓ ORDER NO. 65247 DATE 4-25-1933

CUSTOMER SHOCKLEY SERVICE CO.,
SPRINGFIELD, MO.

6 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER LEFT: "SHOCK". UPPER RIGHT: "MAC"

LOWER CENT: SHOCKLEY ONE-STOP SERVICE, FERSHING
AT ROBBERTSON, SPRINGFIELD, MO.
PHONE 4300

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

TAKE OUT BLDG. IN REAR BEARING "OLENDORF SIGN".

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO EXTRA PHOTO AND INSTRUCTIONS
ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry - Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

PHOTO RETURNED

TO

PHOTO USED FOR

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

JAY LECK,
CARLSBAD, NEW MEXICO.

NO. 3A162

ORDER NO. 65268

DATE 4-25-1933

1 M 25 000 POST CARDS AMERICAN ART WHITE BORDER

GROUP 2

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LUNCH ROOM IN CARLSBAD CAVERN,
CARLSBAD, N. M.

FRONT NO. 1

R. M.

YES

IMPRINT

DISTRIBUTED BY MYX JAY LECK,
PHOTOGRAPHED BY H. C. KENNICOTT

COLOR DESCRIPTION

USE MARKED PORTION OF ATTACHED PHOTO TO BE INSERTED IN UPPER LEFT
CORNER. TAKE OUT LETTERING IN LOWER LEFT CORNER.
COLOR AS CARD #285-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

200.1/2
A8
(62)

3 1/2

[Handwritten scribble]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A163 ✓

ORDER NO. 65249

DATE 4-25-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WAVERLEY HILLS SANATORIUM,
WAVERLEY HILLS, KY.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WAVERLEY HILLS SANATORIUM,
WAVERLEY HILLS, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Sec Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Lin. — Halftone — Combination. Screen 120
Dry Wet Panchromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red; Blue.

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED. MAKE GREEN
A LITTLE LESS MONOTONOUS, HAVE A SPRINKLING
OF BROWN COLOR ON THE GROUND, ETC. BLDG. IS
RED BRICK, JUST A SHADE DARKER THAN ON THE
HAND COLORED PHOTO, WITH STONE ENTRANCE AND
TOWER.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

K-2
XC 1 1/4
A 5
C 1/4

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A164

ORDER NO. 65252

DATE 4-25-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DOUGLAS M. DAVIS,
PARIS, KY.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SILVER MAC, 10420, HIGH HOPE FARMS,
PARIS, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT THE EYES AS MUCH AS POSSIBLE.

COLOR DESCRIPTION

USE BACKGROUND OF BOOK VIEW ATTACHED. HORSE IS
A DAPPLE GRAY AND HIS FEET ARE AN IVORY COLOR.
BRIDLE IS TO BE BLACK WITH A RED STRIPED BROW
BAND. THE BIT IS SILVER.

BRING OUT THE DAPPLE AS MUCH AS POSSIBLE.

STYLE AMERICAN ART

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDERS

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

C.A. DE WITT'S DRUG STORE,
MILLERSBURG, OHIO.

NO. 3A165

ORDER NO. 65276

DATE 4-25-1933

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL)

IMPRINT

HIGH SCHOOL, MILLERSBURG, OHIO.

NONE

COLOR DESCRIPTION

USE PHOTO NO. 4212

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GOLDFIELD DRUG & JEWELRY CO.
GOLDFIELD, NEVADA

NO. 3A166

ORDER NO. 65295

DATE 4-25-1933

A4 3/4
. 3 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

(NO TITLE)

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19
DEADLINE

GOLDFIELD DRUG & JEWELRY CO.,
GOLDFIELD, NEVADA

NO. 3A167 ✓

ORDER NO. 65295

DATE 4-25-1933

A5
3 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

IMPRINT

(NO TITLE)

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

5

20 1/2
A 4 1/2

GOLDFIELD DRUG & JEWELRY CO.,
GOLDFIELD, NEVADA.

NO. 3A168 ✓
ORDER NO. 65295
DATE 4-25-1933

3M 500		AMERICAN ART		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. 2	R. M.	NO	
TITLE (IN FULL)		IMPRINT			
(NO TITLE)		NONE			

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

219

GOLDFIELD DRUG & JEWELRY CO.,
GOLDFIELD, NEVADA.

NO. 3A169 ✓

ORDER NO. 65295

DATE 4-25-1933

3 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~#1~~ 2 R. M. NO

TITLE (IN FULL)

IMPRINT

(NO TITLE)

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Rush

9

A4³/₄

5 3 1/2
19- 5 1/2

13

A54

GOLDFIELD DRUG & JEWELRY CO.,
GOLDFIELD, NEVADA.

NO. 3A170 ✓

ORDER NO. 65295

DATE 4-25-1933

3 M500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

GOLDFIELD NEVADA 1914

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



DEADLINE

Cancelled

5-5
8-8

LAS VEGAS DRUG CO.
LAS VEGA, NEVADA

NO. 3A171 ✓
ORDER NO. 65186

DATE 4-26-1933

2C1
A5

6 M P.C. AMERICAN ART - WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) LOOKING UPSTREAM FROM OBSERVATION POINT, HOOVER DAMSITE, COLORADO RIVER		IMPRINT NONE	

COLOR DESCRIPTION
SEE TISSU E ATTACHED TO PHOTO
Bot. SMALL TYPE, ~~SMALL~~ . GAKES PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1 1/2

200-74
A44

LAS VEGAS DRUG CO.
LAS VEGAS, NEVADA

NO. 3A172 ✓

ORDER NO. 65186

DATE 4-28-1933

6 M

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2A R. M. NO

TITLE (IN FULL)

IMPRINT

DIVERTING THE COLORADO RIVER
THROUGH GIANT TUNNELS, HOOVER
DAM SITE

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

BOT. SMALL TYPE, ~~ON~~ OAKES PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2C1
A5

24

LAS VEGAS DRUG CO.
LAS VEGAS, NEVADA

NO. 3A173 ✓

ORDER NO. 65186

DATE 4-28-1933

6 M P.C.

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

LOOKING DOWNSTREAM FROM TOP OF
HOOVER DAMSITE, COLORADO RIVER

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

Bot. SMALL TYPE ON RET. OAKES PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

5

LAS VEGAS DRUG CO.
LAS VEGAS, NEVADA

NO. 3A174 ✓

ORDER NO. 65086

DATE 4-26-1953

6 M P.C.A.

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

IMPRINT

LOWER PORTALS OF DIVERSION TUNNELS,
COLORADO RIVER, HOOVER DAMSITE

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

NOT. SMALL TYPE, ~~SMALL~~, OAKES PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 3A175 ORDER NO. 65330 DATE 4-28-1933

CUSTOMER
PLUMBLEE & SARTIN,
HOT SPRINGS, N. M.

6 M Post CARDS SIZE 3½ X 5¼

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DR. PLUMBLEE'S HOTEL AND SANITARIUM
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

COLOR OF BUILDING, CREAM OR BUFF LIGHTER
THAN # 5 ON CHART.
COLOR OF FRAME WORK IN WINDOWS - WHITE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART WHITE
BORDER

FRONT NO. 5 All of this on address size)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Size 5x7 - 8x10 - 10x12
Negatives MATTE or GLOSSY
Mount on Card or Photo Hinge - or without hinge - Not mounted
See Salesman for Sample for Position, Office
DELIVER Straighten Photo
Negative — Dry — Wet — Combination
Dry — Wet — Paper Process — Screen Process
Stripping — White Border — Full Face
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES						ZINC ETCHINGS FROM COPIES					
DUPLICATES						DUPLICATES					
LINE & HALFTONE COMB.						COLOR PLATES					
Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position
											Reverse Color
											Ben Day

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 85 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES NO

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. 3A176 ORDER NO. 65332 DATE 4-28-1933

CUSTOMER
CAMP GRANDE, 3700 BLOCK, ALAMEDA, AVE.
EL PASO, TEXAS.

12 M 500 POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ENTRANCE TO CAMP GRANDE, EL PASO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

REPRODUCE COLORS AS SHOWN IN DRAWING

Handwritten signature

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART WHITE

BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES. ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES. COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE — WIDE — HIGH SAME SIZE —
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

Handwritten notes:
photo 5x7
3
1 1/2
A
5 1/2
C-1/2

S.S. KRESGE, NO. 122,
101 S. KICKAPOO ST.
LINCOLN, ILLINOIS.

NO. 3A177

ORDER NO. 65344

DATE 4-26-1933

3 M 500 POST CARDS AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LINCOLN LAKES, LINCOLN, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SHOW LOTS OF BATHERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

Curt Teich & Co.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A178 ORDER NO. 65358 DATE 5-1-1933

CUSTOMER MINERAL SPRINGS HOTEL,
SAXONBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MINERAL SPRINGS HOTEL, 1 MILE NORTH OF
SAXONBURG, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Paneromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

LIGHT GRAY BASE FLOOR. PORCH FLOOR BUFF BRICK. TOP FLOOR ABOVE
PORCH WHITE. SLATE TOP & SIDE ROOF. WHITE WINDOW FRAMES ON
TOP FLOOR AND LOWER FLOOR. DARK SASH. DARK LETTERS HOTEL ON
GABLE. GREEN LAWN, WHITE STONES ALONG DRIVE. DARK DRIVE
SHOW SPRINGTIME FOLIAGE ON TREES. BLDG. ON RIGHT OF
LARGE BLDG. BROWN, SLATE ROOF. REAR WATER TANK LIGHT
GRAY. WHITE TRELLIS ARCH AT ENTRANCE. SIGN ON LEFT
GREEN. WHITE CENTER WITH DARK RED CHICKEN IN CENTER.
BLDG. ON RIGHT EDGE WHITE, SLATE ROOF. CEMENT SWIMMING
POOL AT RIGHT EDGE.

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

COPIES ZINC COLOR PLATES

COPIES COLOR PLATES

COPIES COLOR PLATES

COPIES COLOR PLATES

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PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

2

111

275

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A179 ORDER NO. 65357 DATE 5-1-1933

CUSTOMER SAL SAGEV HOTEL CO.,
LAS VEGAS, NEV.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SAL SAGEV HOTEL, LAS VEGAS, NEVADA
(PRONOUNCED SAL-SAG-EE) OVERLOOKING U.P. PARK,
LAS VEGAS, NEVADA. OPERATED BY SAL SAGEV HOTEL
CO. INC. E

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SEE TISSUES ATTACHED TO PHOTOS.
SEE INSTRUCTIONS ON EACH PHOTO. ONLY 1 PHOTO
IS TO BE USED.

Submit retouch rephoto to customer (see letter)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 x 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES

S.H.KRESS,
BROWNSVILLE, TEX.

NO. 3A180 ✓

ORDER NO. 65373

5-3-1933

DATE

3 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. COURT HOUSE,
CUSTOM HOUSE AND POST OFFICE
BUILDING, BROWNSVILLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINONE

COLOR DESCRIPTION

UP TO 1ST FLOOR VERY LIGHT CREAM (WHITE). OTHER FLOORS VERY LIGHT
BRICK. BLDG. NEXT TO KRESS IS LIGHT YELLOW. SHOW FLAG. DOORS OF
COURT HOUSE GREEN. STEPS MARBLE. SHOW FLAG. TAKE OUT POLES AT
LEFT. BE SURE AND SHOW KRESS'S KRESS SIGNS CLEAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

NO. 3A181

ORDER NO. 65381

DATE 5-2-1933

3,500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

THE ST. ELMO, CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N. Y.

SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED

DARK BROWN, WHITE CORNICE & TRIM ON FIRST ELOOR ON RIGHT
DARK RED ROOF, ORANGE & BLUE SUN SHADE ON LEFT, ORANGE SEATS ON
LEFT. BUILDING ON LEFT BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3

1 negative for printing

A4 3/4

S.S.KRESGE CO.,
BURLINGTON, IOWA

NO. 3A182
ORDER NO. 65388
DATE 5-4-1933

M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 2 R. M. NO
TITLE (IN FULL) KRESGE BUILDING, BURLINGTON, IOWA	IMPRINT NONE

COLOR DESCRIPTION:
LIGHT BRICK BLDG. LIGHT BROWN TRIM. SHOW KRESGE SIGN PLAINLY,
SIGN RED BACKGROUND WITH GOLD LETTERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

negative for Red Title made - 8-8-33

14

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 3A183 ✓

ORDER NO. 65422

DATE 5-2-1933

12 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 37 R. M. NO

TITLE (IN FULL)

IMPRINT

HOTEL SEASIDE, SEASIDE, OREGON.
ON THE OREGON COAST HIGHWAY AT
THE END OF THE OLD OREGON TRAIL

SAME AS ABOVE

COLOR DESCRIPTION

THE COLOR OF HOTEL IS LIGHT CREAM AND ALL THE TRIMMINGS, SUCH
AS POSTS, WINDOW CASINGS, ETC. ARE WHITE. ONE HALF OF THE FORE-
GROUND TO BE SURF AND BALANCE SANDY BEACH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.
DENVER, COLO.

NO. 3A884 ✓

ORDER NO. 65434

DATE 5-3-1933

5 M AMERICAN ART

WHITE BORDER — *Makeover*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP. - THE FAMOUS "MOVING"
MOUNTAIN AT DURANGO, COLO.
BOT. - AS SEEN FROM HIGHWAY SOUTH
OF DURANGO.

PRIVATE NO. BEFORE TITLE - 1565

COLOR DESCRIPTION

SHOW THE GREAT SPLIT OF THE ROCKY STRATA THAT IS BROKEN AWAY
FROM CENTER TO LEFT NEAR TOP OF THE MOUNTAIN. FACE OF SLIDES
ARE NEARLY BLACK. OUTCROPS RUN REDDISH TO WHITE STREAKS. PUT
CLOUDS IN SKY. CUT OFF ON TOP. TAKE OUT SOME OF THE SNOW.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Car to Harris

*200 3/4
A4 3/4*

1001
A5

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A185 ✓

ORDER NO. 65435

DATE 5-3-1933

12 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

125

R. M

YES

TITLE (IN FULL)

IMPRINT

TOP-MT. EVANS (ALT. 14,260 FT.)
AND RANGE FROM BEAR CREEK VALLEY
BOT. - DENVER MT. ~~PEAKS~~ PARKS
PRIVATE NO. BEFORE ^{upper} TITLE - 350

SAME AS ABOVE

COLOR DESCRIPTION

BRING PEAK OUT CLEAR AND STRONG AGAINST SKY. STREAM IN LOWER LEFT
AND LEFT CENTER. ROAD IS GRAVEL - NOT PAVED OR OILED.
LEAVE ORIGINAL SKY. CUT OFF AT TOP FOR PROPORTION

Photo in G.H. 2825.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

SCHMITT'S DRUG STORE,
WOODSTOCK, VIRGINIA.

NO. 3A126 ✓

ORDER NO. 65436

DATE 5-3-1933

3 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT

NO TITLE

SCHMITT'S DRUG STORE

COLOR DESCRIPTION

BLOCK OUT THE OVERHEAD ELECTRIC WIRES SHOWING, SHOW FLAG POLE WITH BALL IN PICTURE, COLOR SIREN ON TOP OF BLDG, BRIGHT RED, THE BODIES OF BOTH FIRE TRUCKS ARE BRIGHT RED WITH NICKEL TRIMMINGS. THE BLDG. IS NATURAL UNPAINTED BRICK, THE WINDOW SILLS AND COPING OF BLDG. IS WHITE STONE, THE LETTERING ON THE SIGN ON THE BLDG. IS YELLOW, ALSO THE LETTERS "WOODSTOCK FIRE DEPT." ON HOOD OF EACH TRUCK, CONCRETE PAVEMENT, BLOCK OUT POLE ON RIGHT SIDE OF PICTURE, TOUCH OUT WATER UNDER TRUCK, LADDERS ON TRUCKS ARE YELLOW WITH BLACK ENDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A187 ✓ ORDER NO. 65462 DATE 5-5-1933

CUSTOMER

CHAUTAUQUA BOOK STORE, CHAUTAUQUA, N. Y. ✓

3^M 500 p.c. SIZE 3½ X 5½PLACE OF TITLE Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CARY HOTEL, CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, NEW YORK. ✓

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

BLDG. WHITE, DARK GREEN TOP FLOOR, WHITE
TOP CORNICE AND RAILINGS. GREEN TRIM ON RAIL-
INGS. OAK DOORS, DARK SASH. WHITE WINDOW
FRAMES ON TOP FLOOR, GREEN ~~STEPS~~ STEPS.
GREEN SHRUBBERY AND FERNS. BLDG. ON REAR, *right*
WHITE.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE ✓

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

EDWIN T. BEATTY & SON,
GREENVILLE, PA.

NO. 3A188 ✓

ORDER NO. 65472

DATE 5-5-1933

3 500

P&C

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

OUTLET OF CONDUITS, PYMATUNING
DAM, CRAWFORD COUNTY, 6 MILES
NORTH OF GREENVILLE, PA.

(ALL OF THIS ON THE ADDRESS)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT WALL AND CONDUIT, GREEN LAWN ON TERRACE, DARK RAILINGS
BROWN & GRAY STONE WALL ON TOP OF TERRACE. PUT GRASS ON BARE
PLACES ON EACH SIDE OF STEPS ON LEFT AND BARE PLACE ON RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND/COL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

EDWIN T. BEATTY & SON,
GREENVILLE, PA.

NO. 3A189 ✓

ORDER NO. 65472

DATE 5-5-1933

3 M 500

P.C.

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT

AND
OUTLET & CONDUITS PYMATUNING DAM
CRAWFORD COUNTY, 8 MILES NORTH OF
GREENVILLE, PA. SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT WALL & STEPS & CONDUIT. BROWN & GRAY STONE WALL
ALONG TOP OF TERRACE. MAKE GREEN GRASS ON BARE PLACES ON RIGHT
& LEFT OF STEPS IN CENTER AND ON RIGHT REAR CENTER BROWNISH
STONE WALL ON LEFT & RIGHT FOREGROUND. *Green lawn on terrace,
dark railings*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

EDWIN T. BEATTY & SON,
GREENVILLE, PA.

NO. 3A190 ✓

ORDER NO. 65472

DATE 5-51933

3 M 500 P.C.

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

00 PYMATUNING RESERVOIR PROJECT,
CRAWFORD COUNTY, 6 MILES NORTH OF
GREENVILLE, PA. SAME AS ABOVE

COLOR DESCRIPTION

MAKE WATER BLUE IN DAM, MAKE SURROUNDINGS BUFF TONE. SHOW ALL
LETTERING CLEAR & SHARP. SHOW PENNSYLVANIA & OHIO STATE LINE CLEAR
AS SHOWN PASSING THROUGH CENTER OF MAIN PART OF DAM ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A191 ✓ ORDER NO. 65529 DATE 5-9-1933

CUSTOMER PRINCESS ANNE HOTEL, C.A.ABBEY, MGR.
FREDERICKSBURG, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PRINCESS ANNE HOTEL, FREDERICKSBURG, VA.

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout USE PHOTO NO. 71085

LOWER
REMOVE STONE WALL, INSERT GARDEN, ETC.
ADD SLIGHTLY TO FOREGROUND. SHOW
MODERN AUTOS. SHOW UMBRELLAS IN GARDEN
AS ON SKETCH ATTACHED.

Have garden resemble 2AH1532 attached.

COLOR DESCRIPTION

SEE CARD 71085 FOR COLOR.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Panormatic - Color Separation
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A192 ✓

ORDER NO. 65533

DATE 5-9-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET, WALLA WALLA, WASH.

PRIVATE NO. BEFORE TITLE-1592

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT

SAME AS ABOVE

Put Plate no on front

COLOR DESCRIPTION

RETOUCH OUT SIGN AT LEFT KEMP & HEBERT BOTH ON BLDG AND UPRIGHT SIGN
ALSO RUB OUT CIRCLE SHOE SIGN AT RIGHT MARKED WITH A X. FIRST BLDG.
ON RIGHT BLACK & YELLOW. NEXT BROWN NEXT WHITE & RED STEEPLE GREY
SIDE OF BLDG BROWN BRICK. LEFT SIDE LIGHT COLORED BLDGS. COLORED
WHITE. OTHERS BROWN OR REDDISH BROWN EXCEPT TALL BLDG. WHICH IS
THE BAKER BOYER BANK, COLOR LIKE CARD ENCLOSED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A193 ✓

ORDER NO. 65533

DATE 5-8-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

U.S. VETERANS' HOSPITAL, WALLA
WALLA, WASH.

Private no. before title
1593

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT

SAME AS ABOVE

Put Plate No. on front

COLOR DESCRIPTION

HOUSES TO LEFT ARE WHITE, OTHER BUILDINGS, RED BRICK WITH CREAM
COLOR TRIMMINGS. SMOKESTACK ON RIGHT, BROWNISH RED. SMALL ROUND
CENTER OF PHOTO THE LIGHT PART IS FLOWERS AND THE DARK IS GREEN
GRASS. ALL ROADS ARE PAVED.

in center

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Curry to J.M.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A194 ✓ ORDER NO. 65531 DATE 5-9-1933

CUSTOMER CITY SERVICE TRANSIT CO. 91-93 SYLVAN AVE.
NEWARK, NEW JERSEY.

6 M BUSINESS CARDS SIZE 3½ X 2 3/8

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CITY SERVICE TRANSIT CO. MOTOR BUS
OPERATORS (ETC. AS PER LAYOUT)

(No Title)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

THE RUNNING GEAR, ORANGE. THE BUS BODY, RED.
THE ROOF SILVER. IN CENTER PANEL WHERE
IT READS RUTHERFORD, ETC., STRAIGHT OVER
HOOD, TO TOP OF RADIATOR, BLUE. BLACK
RUBBER. EMBLEM, BLUE WITH CENTER PART
OF EMBLEM IN GOLD. MAKE BACKGROUND SAME
AS CARD ATTACHED, SHOWING GREEN LEAVES
ON TREES, AND GREEN GRASS. PUT IN A
BLUE SKY WITH WHITE CLOUDS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

STYLE PHOTOCHROM

FRONT NO. NONE (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, IN COLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec'd 4:12 P.M. Friday

195
DIAL NO. 3A175 ✓ ORDER NO. 65603 DATE 5-11-1933

CUSTOMER
STRATFORD HOTEL, J.J. CRAWFORD, PROP.
242 POWELL ST. SAN FRANCISCO, CAL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUSINESS CARDS SIZE 3½ X 2½

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

J. J. CRAWFORD, PROP.

STRATFORD HOTEL (FIREPROOF) 242 POWELL ST. AT
GEARY - SAN FRANCISCO, CALIFORNIA CHOOSE YOUR
HOTEL AS YOU WOULD YOUR FRIENDS
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 4330-29

FOLLOW SAME LAYOUT AS ON CARD 4330-29

COLOR DESCRIPTION

USE PHOTO NO. 4330-29 COLOR SAME AS 4330-29

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NONE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ban Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ban Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Rec'd 4.18 PM Lase. Friday

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 3A195

ORDER NO. 65638

DATE 5-14-1933

3 M 500 POST CARDS

AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47

R. M.

NO

TITLE (IN FULL)

Main Building,
Greenhouse Group,
Longwood, Kennett Square,
Pa.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED

Photo in 3AH 1451

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 3A197

ORDER NO. 65638

DATE 5-14-1933

3 M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

47

R. M

NO

TITLE (IN FULL)

Fountain in Circular
Pool in Center of Gardens,
Longwood ~~St.~~, Kennett
Square, Pa.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED

Photo - 3A11448

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Corr & Her

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 3A198

ORDER NO. 65638

DATE 5-14-1933

3^M 500 POST CARDS AMERICAN ART WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47

R. M.

NO

TITLE (IN FULL)

Residence of Mr. and
Mrs. P. S. du Pont, Longwood,
Kennett Square, Pa.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED

Photo in 3A11452

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 3A199

ORDER NO. 65638

DATE 5-14-1933

3 M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

view of Fountains
in Water Garden, Longwood
~~Longwood~~ Kennett Square, Pa.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED. THE POOLS ARE LINE WITH BLUE
TILE BUT NOT AS DEEP BY HALF AS SHOWN ON PHOTO. GRASS AND TREES
SHOULD BE GREENER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A43/4

2

19

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 3A200

ORDER NO. 65638

DATE 5-14-1933

3 M500 PC AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M. NO

TITLE (IN FULL) Day-time view of
Electric Fountain in front of
Greenhouse, Longwood,
Kennett Square, Pa.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED. TREES & SHRUBBERY SHOULD BE A
MORE PRONOUNCED GREEN

Photo in 34H1450

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 3A201

ORDER NO. 65638

DATE 5-1-1933

3 500

PC AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47

R. M.

NO

TITLE (IN FULL)

Day-time view of
fountains at Open Air Theatre,
Longwood, Kennett Square,
Pa.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED. NIGHT SCENE. BACK WALL AND STEPS
SHOULD ALSO HAVE A BLUE EFFECT, SIMILAR TO FRONT WALL.

Photo in 3A H1453

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 32202 ORDER NO 66325 DATE 6-13-1933
CUSTOMER CALDWELL BONDED WAREHOUSE, INC.,
TAMPA, FLA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 GROUP (3) PC SIZE ~~XXXXX~~ 3 1/2 x 5 1/2 STYLE AMERICAN ART, WHITE B
PLACE OF TITLE Upper, Lower, Center—Border (All of this on border)
Title in Plate Yes No Copyright in Plate Yes No FRONT NO. 5 R. M. Yes No
Title in full LOCAL MOVING STORAGE LONG DISTANCE R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
IMPRINT: Customer Special type as sample
(ETC. AS PER LAYOUT & COPY) C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NAME ON BLDG. ON PHOTO NO. 2 MAROON BACKGROUND WITH HALFTONES FROM COPIES
ORANGE LETTERING. VAN (PHOTO NO. 1) MAROON WITH DUPLICATES ZINC COLOR PLATES
ORANGE LETTERING. DISK WHEELS AND TRIMMINGS. BLACK LINE & HALFTONE COMB. COLOR PROCESS
FENDERS.

PHOTO NO. 3 SEE CARD ATTACHED.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

3 3/16 c 5 3/16

SCREEN - 50 - 60 - 85 100 - 110 - 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Extra for
Shirley
\$10.00

MC GLENATHAN PRINTERY, INC.,
DUNKIRK, N. Y.

NO. 5A203 ✓

ORDER NO. 65652

DATE 5-5-1933

12 M 500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) ST. COLUMBANUS
SEMINARY, SILVER CREEK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DULL BUFF BRICK LIGHT STONE TRIM & ENTRANCE, LIGHT STONE FIGURE
IN TOWER OVER ENTRANCE, DARK BROWN CORNICE & PANELS ON RIGHT
& LEFT SECOND FLOOR, OAK DOORS, BRONZE LIGHTS, GREEN LAWN &
SHRUBBERY, GRAY DRIVE, MAKE SMOOTH LAWN ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A204 ORDER NO. 65656 DATE 5-15-1933

CUSTOMER

HOTEL SUNFLOWER,
ABILENE, KANSAS

12½ M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SUNFLOWER HOTEL,
ABILENE, KANSAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW CHAIRS IN FRONT OF ENTRANCE TO HOTEL.
STRAIGHTEN PHOTO.

COLOR DESCRIPTION

COLOR SAME AS 1A1393 ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A205

ORDER NO. 65657

DATE

5-15-1933

CUSTOMER

BROWN MEMORIAL FOUNDATION,
ABILENE, KANS.

6 M

PC

SIZE

3 1/2 x 5 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE BROWN MEMORIAL FOUNDATION - HOME
FOR THE AGED, ABILENE, KANSAS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW FLOWERS & FOUNTAIN

*Makeover, use new photo
cut off as marked*

COLOR DESCRIPTION

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12

— Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

SCREEN - 55 60 - 65 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — INCOLORS — SPECIAL STOCK

— ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RALPH YOUNG, PUBLISHING CO.,
CANTON, OHIO

NO. 3A206

ORDER NO. 65664

DATE 5-15-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST
OFFICE, CANTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT XXXXXM SAME AS ABOVE

XXXXXXND
YES TO COME

COLOR DESCRIPTION

SANDSTONE ALL OVER, STEPS AT ENTRANCE GRANITE, WINDOWS ALUMINUM
SASH AND ALUMINUM DECORATIONS BETWEEN WINDOWS UP AND DOWN, ALL
TRIM SANDSTONE, PUT FLAG ON POLE, CLEAN UP ROAD TO RIGHT ALSO
WIRES AND SHADOWS ON ROAD, LAMP POSTS GREEN, STREET BRICK, CEMENT
SIDEWALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

S.S.KRESGE CO.,
BATTLE CREEK, MICH.

NO. 3207

ORDER NO. 65733

DATE 5-18-1933

62 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL NATIONAL
BANK AND TRUST COMPANY, BATTLE
CREEK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

4

S.S.KRESGE CO.,
BATTLE CREEK, MICH.

NO. 3A208 ✓

ORDER NO. 65733

DATE 5-18-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD MERCHANTS NATIONAL
BANK AND TRUST COMPANY, BATTLE
CREEK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M

NO

IMPRINT NONE

COLOR DESCRIPTION

DO NOT SHOW KRESGE SIGN. ALSO ELIMINATE SIGN "CITY NATIONAL" ETC.
SHOW FLAG ON POLE. FOR COLORS SEE CARD ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A42

14

S.S. KRESGE CO.
BATTLE CREEK, MICH.

NO. 3A209

ORDER NO. 65737

DATE 5-18-1933

3M 500

AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) W.K. KELLOGG AUDITORIUM
AND JUNIOR HIGH SCHOOL, BATTLE
CREEK, MICH.

IMPRINT NONE

COLOR DESCRIPTION

BLDG. IN PHOTO IS NOT QUITE FINISHED, SO IT WILL BE NECESSARY TO
RETOUCH IT SO IT LOOKS FINISHED. USE SIDE VIEW. SEE FRONT
VIEW FOR DETAILS. TAKE OUT LARGE SIGN "THE KELLOGG ETC."
ALSO TAKE OUT SIGN AT RIGHT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

NO. 3A210 ✓

ORDER NO. 65737

DATE 5-16-1933

S.S. BRESGE CO.,
BATTLE CREEK, MICH.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MONUMENT SQUARE, ~~XXXXXX~~
SHOWING CITY HALL, MASONIC TEMPLE
AND FIRST METHODIST CHURCH,
BATTLE CREEK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BLDG. TO LEFT RED BRICK, WHITE SANDSTONE TRIM. CENTER BACKGROUND
DARK RED BRICK, WHITE TRIM, CHURCH TAN BRICK, RED ROOFS, ~~XXXX~~ STONE
BASE, PAINTED WINDOW GLASS, TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

19

S.S.KRESGE CO.,
BATTLE CREEK, MICH.

NO. 3A211 ✓

ORDER NO. 65737

DATE 5-18-1933

3 M 500

AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOYS' CLUB, BATTLE
CREEK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CREAM BRICK BLDG. WHITE TOP TRIM, WHITE BASE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A212
ORDER NO. 65767
7 8187
DATE 5-19-1933

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

MT. YPSILON, ALTITUDE

IMPRINT SAME AS ABOVE

13,507 FEET FROM THE SWITCHBACKS ON
THE TRAIL RIDGE ROAD, ESTES PARK -
GRAND LAKE HIGHWAY, ROCKY MT. NATIONAL
PARK, COLO.

PRIVATE NO. BEFORE TITLE- 405

COLOR DESCRIPTION

MAKE PEAKS SHARP AGAINST SKY. RETAIN ORIGINAL SKY. FOR COLORS
SEE H.C. SAMPLE ATTACHED. PUT IN ROCK RETAINING WALLS AT CURVES
ONLY. SEE 2893-39 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3A212

La.

3/15/11

16
8

102

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A213 ✓

ORDER NO. 65768

DATE 5-19-1933

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP - TOP OF MT. EVANS.

ALTITUDE 14,260 FEET, FROM THE
SHELTER HOUSE AT SUMMIT LAKE, ALTITUDE
12,740 FEET.

BOT - DENVER MOUNTAIN PARKS

PRIVATE NO. BEFORE UPPER TITLE -
344

COLOR DESCRIPTION

LAKE IS TO RIGHT OF BLDG. BLDG. GRAY TO PINK GRANITE, DARK ROOF, CUT
OFF AT TOP AS MARKED. ROCK FORMATION GREY TO SLIGHT PINK GRANITE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF

CUSTOMER

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

NO. 3A214 ✓

ORDER NO. 65768

DATE 5-19-1933

SANBORN SOUVENIR CO.,
DENVER, EXX COLO.

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 125 R. M. YES

TITLE (IN FULL) KIRCHWEYENNE, WYO. FROM
THE AIR, SHOWING RAILROAD YARDS, VIADUCT,
DEPOTS, BUSINESS DISTRICT, AIRPORT
AND PART OF RESIDENCE DISTRICT
BOT. SMALL TYPE - COURTESY CHAMBER OF
COMMERCE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 926

COLOR DESCRIPTION
1 CAPITOL GREY, GOLD DOME, STRENGTHEN DOME, BRING OUT VIADUCT, CUT
OFF ABOUT AS MARKED. 2 CHURCH BUFF 3 LT. GRAY 4 SCHOOL LT. RED
5 POST OFFICE GREY 6 CORNER BLDG. RED. 7 HOTEL CREAM, 8 DEPOT
GREY, 9 DEPOT WHITE BLDG. RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A215

ORDER NO. 65768

DATE 5-19-1933

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) "MIDNIGHT" WORLD'S

IMPRINT SAME AS ABOVE

FAMOUS BUCKING HORSE DOING HIS

STUFF BOT. SMALL TYPE- COPYRIGHT, OUTWEST PHOTO SERVICE;

BOT- CHEYENNE FRONTIER DAYS: ~~15 MAY 1933~~

PRIVATE NO. BEFORE UPPER TITLE- 925

TAKE OFF LOWER TITLE AFTER 6M ARE RUN. (ONLY TITLE, NOT (C) MARKS)

COLOR DESCRIPTION

HORSE COAL BLACK; DO NOT TOUCH UP PEOPLE; TOUCH UP FALLEN RIDER,
BUT DO NOT MAKE HIM LOOK TOO ARTIFICIAL

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CENTRAL DRUG STORE,
CHARLEVOIX, MICH.

NO. 3A216 ✓

ORDER NO. 65759

DATE 5-19-1933

6M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A-H306 . COLOR SAME AS 1A-H306

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CENTRAL DRUG STORE,
CHARLEVOIX, MICH.

NO. 3A217 ✓

ORDER NO. 65759

DATE 5-19-1933

6M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) INN PIER

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A-H307; COLOR SAME AS 1A-H307

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W.WOOLWORTH CO. NO. 443.
TIFFIN, OHIO.

NO. 3A218 ✓

ORDER NO. 65781

DATE 5-22-1933

M 3,500 POST CARDS

AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL)

IMPRINT

NATIONAL HOME, DAUGHTERS OF AMERICA,
TIFFIN, OHIO. NONE

COLOR DESCRIPTION

(WHITE SASH & DOORS)
DARK RED BRICK, (WHITE TRIM SLATE ROOF) DARK GREEN SHRUBBERY.
GREEN LWN. WHITE STONES ALONG DRIVE IN FOREGROUND. DARK RED
BRICK STACK IN REAR. WHITE LETTERS ON SIGN ON LAWN ALONG FRONT.
RED FLOWERS IN VASE ON RIGHT. GRAY SUN DIAL, WHITE OR SILVER TOP.
PUT FLAG ON POLE IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

F.W.WOOLWORTH CO. NO. 443,
TIFFIN, OHIO.

NO. 3A219 ✓

ORDER NO. 65781

DATE 5-22-1933

M 3,500 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WASHINGTON STREET SOUTH FROM
MARKET STREET, TIFFIN, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

ON RIGHT, 1ST-2-3 LIGHT GRAY. GRAY CORNICE. 4 & 5 GRAY, 6 & 7 RED,
8 GRAY, 9 & 10 RED, 11 BUFF, OTHERS RED. ON LEFT, 1ST GRAY STONE,
2, 3, 4 GRAY, 5 & 6 RED, 7 GRAY, 8 BUFF, OTHERS RED. DARK PANNELED
LIGHTS & LAMP POSTS. REMOVE TRAFFIC LIGHT IN CENTER FOREGROUND AND
WIRE. WOOLWORTH CO. SIGN ON FAR END OF 2ND BLOC. ON RIGHT ON FIRST
FLOOR, DARK RED, GILT LETTERS.

SUBMIT, RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W.WOOLWORTH CO. NO. 443,
TIFFIN, OHIO.

NO. 3A220 ✓

ORDER NO. 65781

DATE 5-22-1933

M 3.500 P.C. AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

SCIENCE HALL, HEIDELBERG COLLEGE, NONE
TIFFIN, OHIO.

COLOR DESCRIPTION

GRAY STONE, DARK RED ROOF, OAK DOORS, WHITE SASH, DARK WINDOW
FRAMES. GREEN LAWN & FOLIAGE, REMOVE LEAVES FROM YARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14
FERNWOODWORTH,
TIFFIN, OHIO.

NO. 3A221 ✓

ORDER NO. 65781

DATE 5-22-1933

M 3,500 P.C.

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EX FRANCE HALL, HEIDELBERG COLLEGE,
TIFFIN, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT GRAY STONE, DARK RED ROOF, DARK SASH, OAK DOORS, GRAY.
BRONZE LIGHTS, REMOVE POLE AND WIRES AND LEAVES FROM LAWN.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2721 Pitt

3/4

Wells Found
27

OK 10/10/33

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 3A222 ORDER NO. 65799 DATE 5-23-33

CUSTOMER GEO. H. DENTLER AND SONS,
HOUSTON, TEXAS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M 12,500 P.C. SIZE 2 1/2 X 2 1/2 AM. ART. STYLE BUSINESS CARDS M.O.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE (All of this on address side) R. M. NO Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DENTLER MAID FOODS (ETC. AS PER LAYOUT) IMPRINT: NONE

RETOUCHING DEPARTMENT

Submit Sketch Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES						ZINC ETCHINGS FROM COPIES					
DUPLICATES						DUPLICATES					
LINE & HALFTONE COMB						COLOR PLATES					
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position

SIZE WIDE HIGH, SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

14
8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES

DIAL No. 3A223

ORDER NO.

65831ATE

5-23-1933 DEPT.

DATE COMPLETED

CUSTOMER

DU BEAU'S MOTEL INN,
FLAGSTAFF, ARIZONA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M BUS. CARDS SIZE 1 1/4 X 5 1/2

STYLE AMERICAN ART - *Full Face*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OFFICIAL AAA DU BEAU'S MOTEL INN
FLAGSTAFF, ~~XXX~~ ARIZ.

(In Sky)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Cut off as marked

COLOR DESCRIPTION

See instructions attached

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 3A224 ✓

ORDER NO. 65846

DATE 5-24-1933

M 12,500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

U. S. POST OFFICE, NYACK, N. Y.

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT- 25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

R. M. NB

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CREAM BUILDING, GREY CORNER TRIM BLOCKS BUFF OR YELLOW CORNICE
TRIM, AND BLOCKS OVER WINDOWS. GROUND AROUND FRONT AND SIDE SET
IN FLOWERS AND GREEN LAWN. RETOUCH REFLECTIONS IN WINDOWS AND
TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C. W. HUGHES & CO., Inc.,
MECHANICVILLE, N. Y.

NO. 3A225

ORDER NO. 65866

DATE 5-25-1933

12M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL) THE NEW DUNN MEMORIAL BRIDGE
CONNECTING ALBANY AND RENSSELAER, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER- 184

COLOR DESCRIPTION

REMOVE DREDGES ENTIRELY.

THE BRIDGE IS A LIGHT GREY IN COLOR. FROM THE DISTANCE IT APPEARS
AS IF IT HAD BEEN PAINTED WITH ALUMINUM PAINT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A-226 ✓
3A226

ORDER NO. 65921

DATE 5-29-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

76

R. M.

NO

TITLE (IN FULL)

IMPRINT

A HITCH-HIKER NEAR JENNY LAKE,
WYOMING.

SAME AS ABOVE

COLOR DESCRIPTION

FOR COLOR OF BEAR USE COLOR SCHEME IN NO. 4504

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4 3/4

in CP-1953

Copy to Harold

5

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 5A227 ✓

ORDER NO. 65921

DATE 5-29-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

76

R. M.

NO

TITLE (IN FULL)

IMPRINT

GRAND TETON FROM COTTONWOOD CREEK,
GRAND TETON NATIONAL PARK.

SAME AS ABOVE

COLOR DESCRIPTION

FOR COLOR OF MTS. USE CARD 4901 ~~XXXXXX~~ ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A228 ✓

ORDER NO. 65920

DATE 5-29-1933

6 M

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL)

IMPRINT

OSBORNE INN, LAKE PLEASANT, N.Y.
ADIRONDACK MTS.

SAME AS ABOVE

PRIVATE NO. 3-401 FROM RIGHT EDGE
IN UPPER BORDER-159

COLOR DESCRIPTION

WHITE BUILDING BROWN SHINGLED PORCHES, GREEN ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE RUE STUDIO.
HARRODSBURG, KY.

NO. 3A229 ✓

ORDER NO. 65992

DATE 6-2-1933

6 M

AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FORT HARROD,
HARRODSBURG, KY.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT FLAG AND SHOW WATER IN SPRING. USE NATURAL FORT
COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A42

1 Print
2 in

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 3A230 ✓

ORDER NO. 66026

DATE 6-5-1933

3 M 500

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CATHOLIC CHURCH,
DOUGLAS, MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H. K. DORSHEIMER,
ELIZABETHTOWN, PA.

NO. 3A231 ✓

ORDER NO. 66059

DATE 6-7-1933

I M BLUESKY POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK GARDEN, ~~XXXXXX~~
MASONIC HOMES, ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 10

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY & BROWNISH ROCKS, PINK & RED FLOWERS. WHITE SWAN, REAR BLDG.
GRAY, SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

H. KUBORSHEIMER,
ELIZABETHTOWN, PA.

NO. 3A232

ORDER NO. 66059

DATE 6-7-1933

1 M BLUESKY POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORMAL GARDEN,
MASONIC HOMES, ELIZABETHTOWN,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT FOUNTAIN BORDER. WHITE COLUMNS ON RIGHT & LEFT.
LIGHT STONE RAILING IN REAR. GRAY LIMESTONE WALKS. WHITE STONE
CAPS ON STEPS IN FOREGROUND. BRIGHT GREEN LAWN. RED & PINK
FLOWERS ON RIGHT & LEFT OF CIRCLE. REAR BLOBS. BUFF, SLATE ROOF.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

11434
M 1. STEINFELDT.
LANCASTER, PA.

2
NO. 3 3A233 ✓

ORDER NO. 66060

DATE 6-7-1933

12 M 500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SAFE HARBOR WATER
POWER CORP. POWER PLANT AND DAM,
NEAR LANCASTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 85 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. BUFF BRICK, GREEN SASH & GRILL ON WINDOWS, LIGHT STONE
CORNICE TRIM AND BASE. LIGHT CEMENT DAM. LIGHT GRAY CRANES ON RIGHT
& REAR LEFT. REMOVE WIRES IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

YORK NEWS AGENCY,
YORK, PA.

NO. 3A234 ✓

ORDER NO. 66067

DATE 6-7-1933

12M 500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YORK COUNTY HOME,
YORK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE STONE TRIM & CORNICE. SLATE ROOF, OAK
DOORS. GREEN VASES AND RED FLOWERS AT FRONT OF ENTRANCES. GREEN
LAWN AND SHRUBBERY. ROCK GARDEN AT LEFT FOREGROUND. LIGHT GRAY
WALKS AND DRIVE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE VARIETY STORE,
SILOAM SPRINGS, ARK.

NO. 3A235

ORDER NO. 66083

DATE 6-6-1933

M

BLUESKY POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TW IN SPRINGS PARK,
SILOAM SPRINGS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

E. H. SHARTLE,
MEADVILLE, PA.

NO. 3A236 ✓

ORDER NO. 66080

DATE 6-7-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

ODD FELLOWS' HOME FOR CHILDREN,
MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK, SLATE ROOF, LIGHT GRAY COLUMNS AT ENTRANCES
BROWN UPPER PORCH COLUMNS & CORNICE. LIGHT CEMENT DRIVE GREEN
LAWN. PUT FLAG ON POLE. REMOVE BOY LAYING ON LAWN ON LEFT
DARK RED STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. H. SHARTLE,
MEADVILLE, PA.

NO. 3A-237 ✓

ORDER NO. 66080

DATE 6-7-1933

6M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

LIBRARY AND CAMPUS, ALLEGHENY
COLLEGE, MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

MEDIUM BROWN BRICK, BROWN COLUMNS & WINDOW FRAMES & SASH, SLATE
ROOF, LIGHT GRAY STEPS & WALK, GREEN LAWN, DARK GREEN PINE
TREES. BLDG. ON REAR RIGHT DARK RED BRICK, GRAY TRIM, RED TILE
ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Carroll

E. H. SHARTEE,
MEADVILLE, PA.

NO. 3A238 ✓

ORDER NO. 66080

DATE 6-7-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

BENTLEY HALL, ALLEGHENY COLLEGE,
MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS & TOWER & SASH & CORNICE BROWN
STONE BASE, RED ROOF ON TOWER, GRAY STEPS, SLATE ROOF, SHOW
BROWN STONE BOULDER ON LEFT IN YARD, GREEN LAWN AND SHRUBBERY.
SHOW SPRINGTIME FOLIAGE ON TREES. BLDG. ON LEFT DARK RED BRICK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

E. H. SHARTLE,
MEADVILLE, PA.

NO. 3A239

ORDER NO. 66080

DATE 6-7-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

HOOKLESS FASTENER BRXXXXXXXXXXXX
COMPANY, MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, SLATE ROOF, ON NR RIGHT CENTER, BUFF CORNICE &
PORCH & SASH ON RIGHT, DARK GREEN SASH ON LEFT & REAR CENTER.
LIGHT GRAY TOP CORNICE ON TOWER ON LEFT, DULL BUFF BRICK COLUMNS
WITH BRONZE SIGN PLATES AT ENTRANCE - GRAY BENCH. REMOVE WIRES
ACROSS SKYLINE, SHOW SPRINGTIME FOLIAGE ON TREES, GREEN LAWN &
SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

E. H. SHARTLE,
MEADVILLE, PA.

NO. 3A240 ✓

ORDER NO. 66080

DATE 6-7-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

THE VISCOSE COMPANY, ACETATE RAYON
PLANT, MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

BLOGS: DARK RED BRICK, GRAY STACKS, BLACK WATER TANK, GRAY CORNICE
ON BLDG. GREEN SASH, DARK AUTO PARKING GROUND IN CENTER, GREEN
LAWN ON RIGHT, WHITE DAISIES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. H. SHARTLE, MEADVILLE, PA.

NO. 3A-241 ✓

ORDER NO. 66079

DATE 6-7-1933

M 12,500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

CRAWFORD COUNTY TRUST CO.,
MEADVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

THE FIRST TWO FLOORS, LIGHT GRAY STONE. TOP FLOORS DARK RED BRICK.
TOP CORNICE & SILLS LIGHT GRAY STONE, LIGHT BUFF BRICK TRIM ON
CORNERS OF BLDG. ABOVE SECOND FLOOR. BRONZE DOORS & WINDOW CASINGS
& SASH. DARK GREEN CLOCK, WHITE DIAL & LETTERS ON SIGN. BLDGS. ON
RIGHT & LEFT DARK RED BRICK. REMOVE TOPS OF POLES & TRAFFIC LIGHT
& WIRE CABLE. REMOVE WOMEN AND MAN ON RIGHT SIDE OF BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A242

ORDER NO. 66081

DATE 6-8-1933

6M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP- PANORAMA OF PIKES
PEAK AND THE PIKES PEAK REGION,
COLORADO

IMPRINT SAME AS ABOVE

BOT- SHOWING LOCATION OF THE
CLIFF HOUSE, MANITOU

TAKE OFF ENTIRE R.M. AFTER
3,500 ARE RUN.

PRIVATE NO. BEFORE UPPER TITLE- 559

TAKE OFF LOWER TITLE AFTER 3,500 ARE RUN.

COLOR DESCRIPTION

CUT OFF ABOUT AS MARKED. MAKE SMALL ARROW ONLY POINTING TO CLIFF
HOUSE AND MAKE WORDING CLIFF HOUSE SMALLER. AFTER REPHOTO HAS
BEEN MADE AND TOUCHED UP, SUBMIT PHOTO FOR O.K. BEFORE MAKING CUT.
COLOR AS LARGE PICTURE ATTACHED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A244

ORDER NO. 66104

DATE

6-8-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER B.M. GRAFF;
CHICAGO, ILL.

3½ M PC

SIZE

3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: A PUZZLE

BOT: YOUR SWEETHEART

FIND YOUR FUTURE
MOTHER-IN-LAW

COPYRIGHT BY B.M. GRAFF ST. LOUIS, MO. 1910
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

LEAVE SPACE AT BOTTOM OF CARDS AS SHOWN
ON CARD ATTACHED.

COLOR DESCRIPTION

DEADLINE

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

WENTWORTH HOTEL CO.,
PORTSMOUTH, N. H.

NO. 3A245 ✓

ORDER NO. 66124

DATE 6-12-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WENTWORTH-BY-THE-
SEA, PORTSMOUTH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

ROOF DARK MAROON; BUILDING WHITE. SHOW SOME FLOWERS IN ROCK GARDEN,
NOT TOO MANY.

Photo in P-2999

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AH 3/4

REPORT 587
82.36

WENTWORTH HOTEL CO.,
PORTSMOUTH, N. H.

NO. 3A246 ✓

ORDER NO. 66124

DATE 6-12-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

THE WENTWORTH-BY-THE-

IMPRINT

NONE

SEA, PORTSMOUTH, N. H.

COLOR DESCRIPTION

ROOFS MAROON, BLDGS. WHITE. OCEAN IS AT BACK OF HOTEL AT UPPER LEFT
FRONT OF POINT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

6/13 5:15 PM
8:30

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A247 ✓ ORDER NO. 66130 DATE 6-12-1933

CUSTOMER L. K. MAULSBY
DES MOINES, IA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LONE STAR

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CGW IS LIGHT FAUN COLOR, DARKER ON HIND
QUARTER AND FRONT LEGS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DBAKERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN TO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

5 1/2

A 4 1/4

J. MAC JONES,
WASHINGTON, PA.

NO. 30248 ✓

ORDER NO. 66229

DATE 6-12-1933

6M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

JUNIOR-SENIOR HIGH

IMPRINT

2

NO

NONE

SCHOOL, WASHINGTON, PA.

COLOR DESCRIPTION

BLDG. LIGHT GRAY BRICK WITH INDIANA LIMESTONE TRIMMINGS. REMOVE
POLE & WIRES. ALSO DEAD TREES AT RIGHT & LEFT, BUT LEAVE LARGE
TREES IN CENTER AND ADD FOLIAGE TO SAME. GREEN LAWN ALL AROUND.
PUT WHITE CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Work to be done

X

17

New Print

3

NO. 3A249

ORDER NO. 66343

DATE 6-15-1933

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

6M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

55

R. M.

NO

TITLE (IN FULL) CAROLINA COTTAGE,
WRIGHTSVILLE BEACH, N. C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W26

COLOR DESCRIPTION

MAKE BETTER PRINT FROM NEG. LIGHT GREEN BLDG. WITH DARK GREEN
TRIM ON WINDOWS AND PORCH. AWNINGS GREEN & ORANGE STRIPED. CHAIRS
BLUE TAN YELLOW & RED. STEPS DARK GRAY. DOOR DARK GREEN. DARK
GREEN HEDGE. BUSHES ALONGSIDE BLDG. HAVE WHITE FLOWERS. FLOWERS
IN POTS ON STAIRWAY ARE WHITE & PINK. BOARDWALK IN FRONT.

TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Copy to Harold

2

2 1/2

NO. 3A250 ✓

ORDER NO. 66343

DATE 6-14-1933

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

6 M AMERICAN ART POST CARDS WHITE BORDER

A4 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) KITTY COTTAGE,
WRIGHTSVILLE BEACH, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W27

COLOR DESCRIPTION

LEFT WING. LIGHT GREEN BLDG. WHITE WINDOW SHUTTERS. DARK ROOF.
AWNINGS LIGHT BLUE AND CREAM STRIPED. RED BRICK
CHIMNEY.

XXXXX MAIN BLDG. GRAY SHINGLE. DARK GRAY ROOF. WHITE PORCH. AWNINGS
CREAM AND LIGHT BLUE STRIPED. FLOWERS PINK & WHITE. ARCHWAY
WHITE. GREEN HEDGE ALONG BOARDWALK. WHITE FLAGPOLE. STRAIGHTEN
OUT FLAG. TAKE OUT POLES & WIRES. CLEAN UP TRACK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

5

NO. 3A251 ✓

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 66343

DATE 6-14-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

A4½

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) SEASHORE HOTEL,
WRIGHTSVILLE BEACH, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W28

COLOR DESCRIPTION

A GREY SHINGLE BLDG. LIGHT GREEN WINDOW TRIM. DARK ROOF. WHITE
PORCH. AWNINGS WHITE & GREEN STRIPED. TAKE OUT TELEPHONE POLES &
WIRES. EXTEND RAILING ON LEFT SIDE OF PIER AS FAR AS ON RIGHT
SIDE. CLEAN UP WOOD FROM PIER. FLOWERS ON BUSHES. ROSE HEDGE IN
FOREGROUND. BRING OUT MINIATURE GOLF COURSE. SHOW WAVES OF BEACH
COME UP IN FOREGROUND AS SHOWN.

MAKE BETTER PRINT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. 3A252 ORDER NO. 66353 DATE 6-15-1933

CUSTOMER FORT HUNTER PARK SERVICE STATION, R. D. NO. 2,
HARRISBURG, PA.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in fullFORT HUNTER PARK SERVICE STATION, 6 MILES NORTH OF
HARRISBURG, PA.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

STYLE AMERICAN ART - WHITE BORDER

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

SEE ENCLOSED COLORED BUSINESS CARD. IN ADDITION,
AUTO IS ALMOST BLACK WITH BAND OF BUFF ON BODY.
SIGN ON POLE AT FAR RIGHT, WHITE CENTER, RED STAR,
RED AND WHITE BORDER. GAS PUMPS ARE NOT ALL ORANGE
LIKE ON BUS CARDS, SOME ARE LIGHT RED, SOME DARK
RED, SOME ORANGE, SOME BLUE AND OTHERS GREEN. RED
AND YELLOW FLOWERS ON GREEN BUSH AT TOP OF TRELLIS
AT REAR LEFT OF BLDG. TAN BUFF STONE, DULL GREEN ROOF,
BRIGHT GREEN TILE CORNICE ON ROOF, PORCH BUFF, SIGN
OVER PORCH GREEN, WHITE LETTERS. GULF SIGN ORANGE, WHITE
LETTERS, WHITE EDGE. SIGN AT CORNICE OF BLDG. GREEN WHITE
LETTERS. WHITE BASE AROUND GAS PUMPS. CEMENT ROAD, DARK GRAY GRAVEL
AROUND STATION. NARROW POLE AND WIRES, LIGHT GRAY
BRIDGE ON REAR RIGHT.FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY VICINETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

HENSEL'S,
HAWLEY, PA.

NO. 3A253 ✓

ORDER No. 66371

DATE 5-10-1933

* M 3,500 POST CARDS AMERICAN ART WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

LAKE WALLENPAUPACK FROM WHITE
BEAUTY VIEW, NEAR HAWLEY, PA.

SAME AS ABOVE

COLOR DESCRIPTION

LARGE BOAT WHITE. SMALL BOATS, LIGHT GREEN, RED TOP TRIM, SHOW
MOUNTAINS CLEAR AND GREEN. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HENSEL'S,
HAWLEY, PA.

NO. 3A254

ORDER NO. 66371

DATE 6-19-1933

M 3,500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAKE WALLENPAUPACK FROM WHITE
BEAUTY VIEW, NEAR HAWLEY, PA.

(AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LARGE BOAT WHITE. SMALL BOATS GREEN & RED. PIER GRAY WOOD.
WHITE SEAT ON LEFT. SHOW REAR MOUNTAIN CLEAR & GREEN. REMOVE
LARGE POLE ON RIGHT. MAKE WATER BLUE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HENSEL'S
HAWLEY, PA.

NO. 3A255

ORDER NO. 66371

DATE 6-19-1933

M 3,500 POST CARDS

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

WHITE BEAUTY VIEW, LAKE
WALLENPAUPACK, NEAR HAWLEY, PA.

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. WHITE, DARK RED ROOFS. WHITE STAND & WINGS ON RIGHT.
SHOW MOUNTAIN CLEAR & GREEN ON REAR LEFT. MAKE WATER BLUE. REMOVE
POLES & WIRES, SHOW FLAG ON POLE ON RIGHT. RED & BLUE GAS PUMPS
ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HENSEL'S,
HAWLEY, PA.

NO. 3A255

ORDER NO. 66371

DATE 6-19-1933

M

3,500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17

R. M. NO

TITLE (IN FULL)

IMPRINT

WHITE BEAUTY VIEW PARK AND LAKE,
WALLENRAUPACK, NEAR HAWLEY, PA.

SAME AS ABOVE

COLOR DESCRIPTION

WHITE STANDS & SWINGS & SEATS. GREEN LAWN AND FOLIAGE. WHITE BOAT
ON REAR CENTER. MAKE WATER IN LAKE BLUE, MAKE REAR HILLS GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

B.P. WILLIAMS,
CULPEPER, VA.

NO. 3A258 ✓

ORDER NO. 66419

DATE 7-10-1933

M 3,500 POST CARDS

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

WILLIAMS SERVICE STATION AND TEA
ROOM, ON U. S. ROUTE NO. 15. 3 MILES
SOUTH OF CULPEPER, VA.

NONE

COLOR DESCRIPTION

ON RIGHT BLDG. CREAM COLOR. GREEN ROOF. SIGN BRIGHT RED. WHITE
LETTERS. WHITE EDGE. WHITE STONES AROUND GREEN CENTER LAWN. CENTER
BLDG. WHITE. RED ROOF & CORNICE RED LETTERS ON SIGN. RED OIL CANS
WHITE GAS PUMPS RED BASES. ON LEFT REAR BLDG. BUFF. DULL GREEN ROOF
AUTOMOBILES DARK CHROMIUM TRIM, NO RED AUTOS, ROAD AND DRIVEWAY DARK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

GRAY

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Red Neg made

7-13-33

B.P. WILLIAMS,
CULPEPER, VA.

NO. 3A259

ORDER NO. 66419

DATE 7-10-1933

M 3,500 POST CARDS

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

WILLIAMS SWIMMING POOL ON U.S.
ROUTE NO. 15, 3 MILES SOUTH OF
CULPEPER, VA.

NONE

COLOR DESCRIPTION

BLDG. WHITE, GREEN CORNICE, WHITE FENCE ON RIGHT AND LEFT LIGHT
GRAY CEMENT WALL AROUND POOL, MAKE WATER BRIGHT BLUE OR GREEN
GREEN FOLIAGE IN REAR, SHOW MOUNTAIN CLEAR & GREEN ON REAR RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 5A260 ✓

ORDER NO. 66427

DATE 6-20-1933

6 M

AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STREET SCENE, ROCK
SPRINGS, WYOMING

PRIVATE NO. BEFORE TITLE - 4990

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

THE THREE LINK BLDG. ON RIGHT CEMENT COLOR. O.P. SKAGGS SIGN LETTERS
WHITE ON BLUE BACKGROUND. NEXT TWO LOW BLDGS. ORANGE COLOR RED AROUND
SIGN AND GREEN TRIM ON TOP ABOVE SIGN. WHITE BLDG. ON CORNER IS
WHITE. NEXT ACROSS STREET IS CEMENT COLOR WITH WHITE TRIM. BLDG.
AT FAR END OF STREET RED BRICK WITH WHITE TRIMMINGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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2

HOLDREGE NEWS CO.,
HOLDREGE, NEB.

NO. 3A261 ✓

ORDER NO. 66461

DATE 6-22-1933

M

BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SUNKEN GARDEN AND
PAVILION, CITY PARK, HOLDREGE,
NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

TOUCH UP FLOWERS BETTER; CUT OFF AT BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

THE HOLDREGE NEWS CO.,
HOLDREGE, NEB.

NO. 3A262 ✓

ORDER NO. 66461

DATE 6-22-1933

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LILY POOL AND ROCK
GARDEN, CITY PARK, HOLDREGE, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE HOLDREGE NEWS CO.,
HOLDREGE, NEB.

NO. 3A263 ✓

ORDER NO. 66461

DATE 6-22-1933

M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICNIC GROUNDS, CITY
PARK, HOLDREGE, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3424 ✓

ORDER NO. 66470

DATE 6-22-1933

6 M

AMERICAN ART-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL)

IMPRINT

HOSPITAL AND BARRACKS, PUGET
SOUND NAVY YARD, BREMERTON, WASH.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 371

PUT PLATE NO. ON FRONT

LOWER BORDER SMALL TYPE-PHOTO BY
LABOCHE STUDIO

XX

COLOR SAME AS CARD ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

ROBBINS-TILLOUIST CO.,
SPOKANE, WASH.

NO. 3A265 ✓

ORDER NO. 66470

DATE 6-22-1933

5 M AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76

R. M. YES

TITLE (IN FULL)

A VIEW AT PUGET SOUND NAVY YARD,
BREMERTON, WASH.

PRIVATE NO. BEFORE TITLE-372

IN SMALL TYPE LOWER BORDER

PHOTO BY LAROCHE STUDIO

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED, card in 3A264

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2161
A4³/₄

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A256 ✓

ORDER NO. 66522

DATE 6-26-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 15

R. M. YES

TITLE (IN FULL)

IMPRINT

EAGLE ROCK ON LINCOLN HIGHWAY, U.S. 30, EAST OF EVANSTON, WYOMING

SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE-991

COLOR DESCRIPTION

ROCK FORMATION GRAY - ROAD IS OILED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A209-261
ORDER NO. 56522

DATE 6-26-1935

6 M	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 125	R. M. YES
TITLE (IN FULL)	IMPRINT	
BIRD'S-EYE VIEW, EVANSTON, WYOMING	SAME AS ABOVE	
PRIVATE NO. BEFORE UPPER TITLE-992		

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt Teich

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A268 ✓

ORDER NO. 66522

DATE 6-26-1933

6 M

AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT

MAIN STREET, LOOKING WEST, EVANSTON,
WYOMING

SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE-993

COLOR DESCRIPTION

Colors as marked on photo

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Rush

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A269

ORDER NO. 66522

DATE 6-26-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT

DOUGHBOY MONUMENT AND VINTA COUNTY
COURT HOUSE, EVANSTON, WYOMING
PRIV. NO. 994
IMPRINT BEFORE UPPER TITLE

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. RED - SLATE ROOF

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A270 ✓

ORDER NO. 66522

DATE 6-26-1933

6 M

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT

U. S. COURT HOUSE AND POST OFFICE,
EVANSTON, WYOMING.

SAME AS ABOVE

PRIV. NO. BEFORE UPPER TITLE - 995

COLOR DESCRIPTION

BLDG - GRAY STONE, BLDG. ON LEFT - LIGHT RED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A271

ORDER NO. 66522

DATE 6-26-1933

6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT

GYMNASIUM AND HIGH SCHOOL,
EVANSTON, WYOMING.

SAME AS ABOVE

PRIV. NO. BEFORE UPPER TITLE - 996

COLOR DESCRIPTION

BLDG. ON LEFT - GRAY STONE, PINKISH STONE TRIM. BLDG. ON RIGHT -
YELLOW BRICK, GRAY BASE.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 3A272

ORDER NO. 66545

DATE 6-26-1933

CUSTOMER

COURIER-JOURNAL JOB PRINTING CO.,
LOUISVILLE, KY.

50 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OGLETHORPE HOTEL,
BRUNSWICK, GEORGIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

COLOR ABOUT THE SAME AS ON CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN, ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

1/2

F. W. WOOLWORTH CO.,
DICKINSON, N. DAK.

✓
NO. 3A273
ORDER NO. 66555
DATE 6-26-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER:

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) STATE TEACHERS COLLEGE,
DICKINSON, N. D.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
BLDGS: LIGHT RED, SLATE ROOF. REMOVE LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Very Very
Rush*

DEADLINE

2



F.W. WOOLWORTH CO.,
DICKINSON, N. D.

NO. 3A274

ORDER NO. 66555

DATE 6-25-1933

5 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW,
DICKINSON, N. D.

IMPRINT NONE

COLOR DESCRIPTION

BLDGS. ON STREET, WHITE, GRAY, LT. BUFF & LT. RED. REMOVE
LETTERING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Very
Very
Peach
H.H.*

DEADLINE

OTTO HILLIG,
LIBERTY, N. Y.

NO. 3A275 ✓

ORDER NO. 66600

DATE 6-27-1933

M BLACK & WHITE POST CARDS, XXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FERDALE FARM HOUSE,
FERDALE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE
Plate
2 lines

Rush

T
X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 3A276 ORDER NO. 66602 DATE 6-27-1933
CUSTOMER HIDDEN LAKE, INC. BEN CONLIFF, OWNER, PEGRAM, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HIDDEN LAKE, THE MOST BEAUTIFUL SWIMMING POOL
IN THE WORLD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE BLACK & WHITE

(All of this) WHITE BORDER

FRONT NO. 5
R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

BECKLEY NEWS CO.,
BECKLEY, W. VA.

NO. 3A277 ✓

ORDER NO. 66601

DATE 7-6-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENIC HIGHWAY, SOUTHERN
WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK ROAD, WHITE FENCE. GREEN MOUNTAIN FOLIAGE. SHOW MTS. CLEARLY IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BECKLEY NEWS CO.,
BECKLEY, W. VA.

NO. 3A278

ORDER NO. 66601

DATE 7-6-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON NEW RIVER,
SOUTHERN WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STAKES IN REAR. GREEN FOLIAGE & MOUNTAIN SCENERY, NO YELLOW
COLORS. SHOW MOUNTAINS CLEAR AND GREEN, NOT HAZY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BECKLEY NEWS CO.,
BECKLEY, W. VA.

NO. 3A279

ORDER NO. 66601

DATE 7-6-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BECKLEY HOSPITAL,
BECKLEY, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~NOTE~~ SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE, COLUMNS AND CORNICE, WHITE SASH & DOORS, WHITE
TRELLIS ON LEFT. GRAY FOUNTAIN, PINK FLOWERS IN FOREGROUND. SHOW PINK ROSES
ON BUSHES ON TRILLIS ON LEFT. GREEN SHRUBBERY & LAWN. NO YELLOW COLORS. DARK
RAILING ON STEPS. STEPS GRAY WITH RED BRICK SIDES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BECKLEY NEWS CO.,
BECKLEY, W. VA.

NO. 3A280

ORDER NO. 66601

DATE 7-6-1933

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS AND SAILORS

MEMORIAL BUILDING, BECKLEY, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER, ~~HEX~~ STEPS AND ALL. REAR WING ON LEFT LIGHT BUFF
BRICK. DARK GREEN SASH. DARK LAMP POSTS. MAKE GREEN LAWN ON TERRACE NEET
TO BLDG. DARK GRAY STONE WALL ON LEFT. BLD'. ON RIGHT DARK RED BRICK.
REMOVE POLE & WIRES.

3A 7132

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BECKLEY NEWS CO.,
BECKLEY, W. V A.

NO. 3A281 ✓

ORDER NO. 66601

DATE 7-6-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BLACK KNIGHT COUNTRY
CLUB, BECKLEY, W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE STONE, DARK RED ROOF. GRAY STEPS & RAILING ON LEFT. SMALL BLDG.
ON LEFT LIGHT GRAY, RED ROOF. BRIGHT GREEN IN FOREGROUND. SHOW HILLS CLEAR
& GREEN IN DISTANCE. REMOVE HAT ON GREEN ON RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4³/₄

12

BECKLEY NEWS CO.,
BECKLEY, W. VA.

NO. 3A282

ORDER NO. 66601

DATE 7-6-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, BECKLEY,
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST TAN GRAY BRICK, BLACK MARBLE COLUMNS & BASE. ON FIRST FLOOR BLACK &
WHITE AWNINGS. 2 CREAM BRICK, LIGHT STONE TRIM. RED STORE FRONT & SIGN. GRAY
GRANITE BASE. 3-4-5- DARK RED BRICK, 6-7-8 GRAY, 9 BUFF, 10 RED BRICK.
ON LEFT: 1ST BUFF BRICK, GRAY CORNICE, 2-3 GRAY. 4 RED. 5 RED, 6 TALL BLDG. BUFF
7 RED. DARK BLUE SIGNS. REMOVE WIRES ACROSS PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BERWICK STORE CO.,
BERWICK, PA.

NO. 3A283 ✓

ORDER NO. 66608

DATE 6-28-1933

6 M

AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POWDER GLEN FALLS
NEAR BERWICK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BROWNISH GRAY ROCKS. DARK BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
DEADLINE

BERWICK STORE CO.,
BERWICK, PA.

NO. 3A284

ORDER NO. 66608

DATE 6-28-1933

6 M

AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSQUEHANNA RIVER
AND NESCOPECK FROM BERWICK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLOGS. GRAY & RED BRICK. SHOW REAR MTS. CLEAR & GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2801
A4 3/4

2

BERWICK STORE CO.,
BERWICK, PA.

NO. 3A285 ✓

ORDER NO. 66608

DATE 6-28-1933

6 M

AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RIVERVIEW, BERWICK,
PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. LIGHT GRAY. WHITE FENCE. PINK & WHITE FLOWERS ALONG
FENCE. GREEN SHRUBBERY IN FOREGROUND. REMOVE WIRES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Busy

DEADLINE

6

281
A-5

BERWICK STORE CO.,
BERWICK, PA.

NO. 3A286

ORDER NO. 66608

DATE 6-28-1933

6 M AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF
BERWICK, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LARGE BLDG. DARK RED. OTHER SMALL BLDGS. RED, BUFF & WHITE.
SHOW MTS. CLEAN & GREEN IN REAR. SHOW RIVER WINDING ALONG
BACK OF BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush

DEADLINE

THE BERWICK STORE CO.,
BERWICK, PA.

NO. 3A287 ✓

ORDER NO. 66608

DATE 6-28-1933

6M

AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTRY CLUB,
BERWICK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIGHT GREEN LAWNS IN FOREGROUND, MAKE WATER IN LAKE BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rough
5 DEADLINE Cover

WAHLBERG CAMERA SHOP,
CROWN POINT, IND.

NO. 3A288

ORDER NO. 66762

DATE 6-30-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) TOP - A BEAUTIFUL 27 HOLE

IMPRINT

NONE

GOLF LINKS

BOT - CEDAR LAKE GOLF LINKS,
CEDAR LAKE, IND.

COLOR DESCRIPTION

Roof is green - Red Buick - white trim

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 3A289

ORDER NO. 66770

DATE 6-30-1933

CUSTOMER

JOHN R. SELLARS,
LEXINGTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS. CDS. SIZE $3\frac{1}{2} \times 2\frac{3}{4}$

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **DEPENDABLE QUALITY - PLUS ABSOLUTE
SAFETY**

LE

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CEILING DARK WOOD. ALUMINUM & WHITE MACHINES
FLOOR CONCRETE.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES. ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM — COPIES
DUPLICATES. COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH. SAME SIZE —
SCREEN — 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

R. 2
240 3/4
A. 3 1/2
C. 1/2

3

HERSHEY DEPARTMENT STORE,
HERSHEY, PA.

NO. 3A290 ✓

ORDER NO. 66822

DATE 7-6-1933

A4³/₄

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HOTEL HERSHEY, HERSHEY,
PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO.

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A291 ORDER NO. 66824 DATE 7-5-1933

CUSTOMER CARTWRIGHT HOTEL,
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUSINESS CDS. SIZE 3 1/2 x 2 1/4

STYLE PHOTOCROM

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 2230-29.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 2230-29.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Large Photo

Return photo

2503/4
A-5

22
17
8-14

COPYRIGHTED BY J. R. WILLIS,
GALLUP, N. M.

NO. 3A292

ORDER NO. 66850

DATE 7-6-1933

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HAPPY DAYS ARE HERE
AGAIN

IMPRINT SAME AS ABOVE

IN PLATE- (C)

PRIVATE NO. AFTER TITLE -N-9
(TYPE AT LEFT OF PICTURE AS ON LAYOUT)

COLOR DESCRIPTION

BROWN BEAR IN USUAL GREEN FOLIAGE. BROWN BOTTLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A292

ORDER NO. 67690

DATE 8-1-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

JOHNS & HOLTON CO.,
CHICAGO

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MEET ME AT THE FAIR

JUNE 1ST TO NOV. 1ST 1933

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

U. G. COOLEY,
FOREST CITY, PA.

NO. 3A293

ORDER NO. 66901

DATE 7-6-1933

M

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

THE STILLWATER DAM, FOREST CITY, PA. NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

U. G. COOLEY,
FOREST CITY, PA.

NO. 3A294 ✓
ORDER NO. 66901

DATE 7-6-1933

I M BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

VIEW OF STILLWATER VIADUCT LOOKING
SOUTH, FOREST CITY, PA.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 3A295

ORDER NO. 66677

DATE 7-7-1933

12 M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CARNEGIE LIBRARY,
ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS

IMPRINT

ON 11934

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 11934. TAKE OUT OLD AUTOS AND PEOPLE.
COLOR SAME AS 11934.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A296

F.W.WOOLWORTH CO.,
COLUMBUS, NEB.

ORDER NO. 66925

DATE 7-7-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRANKFORT PARK, SHOWING
BAND STAND AND CIVIL WAR MONUMENT.
COLUMBUS, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO
IMPRINT NONE

6A 1630

COLOR DESCRIPTION

BAND STAND INSIDE GRAY, OUTSIDE GRAY, RED ROOF. LIGHTEN UP INSIDE
OF BAND STAND. TOUCH OUT TREE TRUNK IN UPPER LEFT CORNER. BLDG.
IN BACKGROUND ON LEFT LT. BUFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A297

F.W.WOOLWORTH CO.,
COLUMBUS, NEB.

ORDER NO. 66925

DATE 7-7-33

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) ^{NEW}
LOUP RIVER BRIDGE,
COLUMBUS, NEB.

IMPRINT NONE

COLOR DESCRIPTION

BRIDGE PAINTED LIGHT GREY. BRIDGE SUPPORTS GREY STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W.WOOLWORTH CO.,
COLUMBUS, NEB.

NO. 3A298

ORDER NO. 66925

DATE 7-7-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN HIGHWAY NO. 30 AND
MERIDIAN HIGHWAY NO. 81 VIADUCT OVER
UNION PACIFIC R.R., COLUMBUS, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

VIADUCT GRAY. STRENGTHEN LIGHT POSTS ON VIADUCT.

SUBMIT: RET. PHOTO. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/2

F. W. WOOLWORTH CO.,
COLUMBUS, NEB.

NO. 3A299 ✓

ORDER NO. 66925

DATE 7-7-1933

2 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LAKE IN PAWNEE PARK,
COLUMBUS, NEB.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

15

A42

F. W. WOOLWORTH CO.,
COLUMBUS, NEB.

NO. 3A300

ORDER NO. 66925

DATE 7-7-1933

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) ENTRANCE TO PAWNEE
PARK, COLUMBUS, NEB.

IMPRINT NONE

COLOR DESCRIPTION

PILLARS GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

F. W. WOOLWORTH CO.,
COLUMBUS, NEB.

NO. 3A301

ORDER NO. 66925

DATE 7-7-1933

3M 5002 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

WAYSIDE COUNTRY CLUB,
COLUMBUS, NEB.

IMPRINT

NONE

COLOR DESCRIPTION

BLOG, BK LIGHT BROWN, SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Cart to Harve

F.W.WOOLWORTH CO.,
COLUMBUS, NEB.

NO. 3A302 ✓

ORDER NO. 66925

DATE 7-7-1933

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) BIRD'S-EYE VIEW,
COLUMBUS, NEB.

IMPRINT - NONE

COLOR DESCRIPTION

COLORS AS MARKED ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A303

ORDER NO. 66929 DATE

7-7-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER GEO.E.ARCHER,
SAN FRANCISCO, CALIF.

Photos for
this Customer

12¹/₂ M BUS.CDS. SIZE 2¹/₄ x 3¹/₂

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GEO. E. ARCHER

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SALES (CHEVROLET) SERVICE
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

SEE INSTRUCTIONS ATTACHED.

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Box Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Box Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

D. 5
H.C. 74
A 3 1/2
C-1/2

NO
YES
RETURN PHOTO

6x4
Art Work
6.50

BARNES DRUG STORE,
BAXLEY, GA.

NO. 3A304

ORDER NO. 66989

DATE 7-11-1933

1 - M

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT

BAPTIST CHURCH, BAXLEY, GA.

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT ~~XXXXXXXX~~ SIGNBOARD ON LAWN, TAKE OUT WIRES, BRIGHTEN UP
BETWEEN STEPS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CITY NEWS AGENCY,
SOUTH BEND, IND.

NO. 3A305
ORDER NO. 67142
DATE 8-14-33

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAPEL AND MAIN
BUILDING, UNIVERSITY OF NOTRE
DAMEX DAME NEAR SOUTH BEND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 115993 FOR COLORS. MAKE DOME GOLD AND LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Carr to Harold

CITY NEWS AGENCY,
SOUTH BEND, IND.

NO. 3A306 ✓

ORDER NO. 67142

DATE 8-14-33

12_M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW U. S. POST OFFICE,
SOUTH BEND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 3A307 ORDER NO. 67273 DATE 7-17-1933
CUSTOMER DAVIS PAINT CO.,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M PC SIZE 3¹/₂ x 5¹/₂

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHEVROLET TRADEMARK

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

USE OWN JUDGMENT ABOUT ELIMINATING ENTIRELY
THE BACKGROUND OR PUTTING IN A BACKGROUND
OF YOUR OWN DESIGN

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2
1 1/4
4 3/4
C-1/4

Large Photo

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A308 ORDER NO. 67271 DATE 7-17-1933

CUSTOMER OWL DRUG CO., INC.,
HAVRE, MONT.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"THE GOLD ROOM" OWL DRUG COMPANY,
HAVRE, MONTANA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

THE OUTSTANDING COLOR IS GOLD. ALL OF THE WOOD
WORK IS GOLD. THE TABLES ARE A PINKISH-CREAM

COLOR TRIMMED WITH GOLD. THIS ALSO IS THE COLOR OF
THE CHAIRS. THE STENCIL WORK IS GREEN. THE LIGHTS
ARE AMBER.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

rel 3 1/2
280 1 1/4
A 4 3/4
C-114

Extra
Art Work
1.25

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A309 ORDER NO. 67272 DATE 7-17-1933

CUSTOMER WEBER DUCK INN,
WRENTHAM, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WEBER DUCK INN,
WRENTHAM, MASS.

STYLE BLACK & WHITE

WHITE BORDER (All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

Photo ret
8/29/33

PHOTO RETURNED

TO

PHOTO USED FOR

WALTER M. STROUP,
SARATOGA SPRINGS, N. Y.

NO. 3A310 ✓

ORDER NO. 67291

DATE 7-17-1933

M

BLUESKY POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RILEY'S LAKE HOUSE,
LAKE LONELY, SARATOGA SPRINGS,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7/24 9:15 AM

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A311 ORDER NO. 67381 DATE 7-21-1933

CUSTOMER CAPITOL CITY CAFE, SANTA FE, N. M.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PG SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Close upstairs windows and correct the window shades.

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12.
Prints each from. Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES ZINC COLOR PLATES										DUPLICATES COLOR PLATES									
LINE & HALFTONE COMB. COLOR PROCESS										LINE & HALFTONE COMB. COLOR PROCESS									
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE _____ WIDE _____ HIGH. SAME SIZE _____														BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)					
ETCHING DEPT. PAINT IN BACKGROUND SOLID														PROOFS FLAT. GOOD. IN COLORS. SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.					
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER																			

280-1 1/4
A. 4 3/4
C-3/4

7/24 9:15 AM 3:30

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 3A312 ✓ ORDER NO. 67396 DATE 7-21-1933

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOLID WALNUT LOUIS XV CHAIR

FRONT NO. 5 (All of this on R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES ZINC COLOR PLATES								DUPLICATES COLOR PLATES							
LINE & HALFTONE COMB. COLOR PROCESS															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

3 3/16 x 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH, SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT, GOOD, IN COLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

Extra for Art Work & Composition \$3.00

19

A4³/₄

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A313 ✓

ORDER NO. 67445

DATE 7-21-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RHODES MEDICAL ARTS
BUILDING, TACOMA, WASHINGTON

PRIVATE NO. BEFORE TITLE-
306

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Recd
7-28-33

200 1/2
A.44

22

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO 3A314 ✓
ORDER NO. 67445
DATE 7-21-1933

6 M AMERICAN ART WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 76	R. M. NO
TITLE (IN FULL) KRAMER'S WIGWAM, BROWNING, MONT.		IMPRINT SAME AS ABOVE	
		PUT PLATE NO. ON FRONT	

COLOR DESCRIPTION
SEE EXTRA PHOTO ATTACHED AND INSTRUCTIONS MARKED ON IT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A316

ORDER NO. 658

DATE 7-26-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER GROSSMAN'S, 412 N. MAIN ST.,
BLOOMINGTON, ILL.

Photos for
this Customer

2^M POST CARDS SIZE 3½ X 5½

STYLE BLACK & WHITE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: INTERIOR VIEW OF GROSSMAN'S FUR SHOP

BOT: BLOOMINGTON, ILLINOIS.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Panormatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

22

STANDARD NEWS CO.,
KNOXVILLE, TENN.

NO.

3A317

ORDER NO.

67566

DATE 7-26-1933

M 12,500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART-WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

IN PLATE- COVE CREEK DAM
AS IT WILL LOOK WHEN COMPLETED
BOT-COVE CREEK DAM SITE, EASTERN
TENNESSEE

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 10,000
ARE RUN

COLOR DESCRIPTION

SEE LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3A318 ORDER NO. 67585 DATE 7-27-1933
CUSTOMER WESTWOOD OTTO INN. CO., DEARBORN, MICH.

12 M 500 POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WESTWOOD SYMPHONY GARDEN, DEARBORN, MICH.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

in

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Large Photo

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART-WHITE

(All of this on address side)

FRONT NO. 5 to come BORDER
R. M. Yes NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 3A319 ORDER NO. 67585 DATE 7-27-1933
CUSTOMER WESTWOOD OTTO INN CO. DEARBORN, MICHIGAN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

WESTWOOD SYMPHONY GARDEN, DEARBORN, MICH.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

in 3A319

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Large Photo

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES										ZINC ETCHINGS FROM _____ COPIES									
DUPLICATES _____ ZINC COLOR PLATES										DUPLICATES _____ COLOR PLATES									
LINE & HALFTONE COMB. _____ COLOR PROCESS										DUPLICATES _____ COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____										SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____									
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.										BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)									
ETCHING DEPT. PAINT IN BACKGROUND SOLID										PROOFS									
FINISHING DEPT. OUTLINE - DVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE, - WITHOUT LINE - SPECIAL BORDER										____ FLAT ____ GDDD ____ IN COLORS ____ SPECIAL STOCK ____ ELECTROTYPES EACH DF _____ ON WOOD METAL									

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A320

ORDER NO. 67600

DATE 7-27-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

INTER-CITY FUEL CO.,
ST. PAUL, MINN.

Photos for
this Customer

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CALL OUR SERVICE DEPT. FREE
INSPECTION

In sky

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

See Instructions enclosed

Body of tank to be real tank green
adders

PHOTO RETURNED

TO

PHOTO USED FOR

System
Art Work
1.50

1 1/2

80134
A67

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A321
ORDER NO. 67602
DATE 7-27-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL) TOP CHICO HOT SPRINGS,

IMPRINT SAME AS ABOVE

LOCATED AT FOOT OF
BOT. EMIGRANT MOUNTAIN PEAK, MONT.
YELLOWSTONE RIVER IN FOREGROUND
TAKE OFF UPPER TITLE AFTER 3M ARE RUN.

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

FOR COLORS SEE COLORED VIEW ATTACHED. MAKE BRIGHT COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A322

ORDER NO. 67602

DATE ~~EX~~ 7-27-33

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL) PLUNGE, CHICO HOT
SPRINGS, AT FOOT OF EMIGRANT
PEAK, MONT.

IMPRINT SAME AS ABOVE.

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

WATER IS VERY BLUE, AZURE BLUE. WALK AROUND WATER & FAR END AND SIDES
ON BALCONY BY WINDOWS. PLASTER, RAILING ON BALCONY AND ALL LOWER
SIDES BROWN. TOP IS WHITEWASHED OVER BROWN, MAKING A GREY. IF
POSSIBLE MAKE ALL TOP SAME COLOR. SOME PARTS SHOW BROWN AND SOME
WHITE IN PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — PHOTO RETURNED TO PHOTO USED FOR

DIAL NO. 3A323

ORDER NO. 67613 DATE 7-27-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

NIXON HOTEL,
BUTLER, PA.

12¹/₂M

PC

SIZE 3¹/₂ x 5¹/₂

STYLE

AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NIXON HOTEL,
BUTLER, PA.

FRONT NO. 5

(All of this on add. BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rcphoto

NEG. NO.

REMOVE SMALL TREE FROM THE BLDG. TAKE OUT BLDG. AT
BOTH SIDES, SHOWING ONLY HOTEL BLDG. REMOVE TREES
AT RIGHT WHERE IT COVERS HOTEL BLDG. SHADES TO BE SHOWN
HALF DRAWN ON ALL WINDOWS.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See also Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

1ST STORY GRANITE TERRA COTTA. 2ND & 3RD STORIES
FLEMISH BOND BRICK, RED WITH BLACK HEADERS. TERRA COTTA
TRIMMING. UPPER STORIES TILE TERRA COTTA. WINDOW
BOXES IN FIRST FLOOR WINDOWS AND OVER SIDE DOORS
RED WITH VARIOUS COLORED FLOWERS.

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —
ON WOOD METAL

COLLEGE BOOKSTORE,
COLUMBUS, MISS.

NO. 3A324 ✓

ORDER NO. 67671

DATE 8-1-1933

1 .M POST CARDS

BLACK & WHITE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RENEAU HALL, M. S. C. W. COLUMBUS,
MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK - WHITE TRIM, RED TILE ROOF, OAK DOORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 6A-261

CUSTOMER
—
C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 3A325

ORDER NO. 67707

DATE 8-2-1933

CUSTOMER

MRS. E. E. DEVORE,
BEDFORD, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title In full

DEVORE'S TOURIST HOME ON LINCOLN
HIGHWAY U. S. 30, BEDFORD, PA.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 100 - 110 - 120 - 133 - 150

PHOTO RETURNED
TO
PHOTO USED FOR

KARST'S KAMP,
GALLATIN GATEWAY, MONT.

NO. 3A326

ORDER NO. 67706

DATE 8-2-1933

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

GALLATIN RIVER AT
KARST'S DUDE RANCH, GALLATIN
CANYON, MONT.

IMPRINT

NONE

COLOR DESCRIPTION

TAKE OUT LETTERING.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12

NO. 3A327 ✓

ORDER NO. 67706

DATE 8-2-1933

KARST'S KAMP,
GALLATIN GATEWAY, MONT.

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CABINS AT KARST'S
DUDE RANCH, GALLATIN CANYON, MONT.

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT LETTERING

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A328 ORDER NO. 78932 DATE 8-9-1933
CUSTOMER FUKIEN CHRISTIAN UNIVERSITY,
FOOCHOW, CHINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WOMEN'S DORMITORY, FUKIEN CHRISTIAN
UNIVERSITY, FOOCHOW, CHINA

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(CHINESE TITLE TO APPEAR IN LOWER RIGHT CORNER, SEE
COPY ATTACHED) 3A 329
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES. ZINC COLOR PLATES

DUPLICATES. COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ SIZE

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE. HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO TO: FUKIEN CHRISTIAN UNIVERSITY,
150 FIFTH AVENUE,
NEW YORK, N. Y.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3A329

ORDER NO. 67833

DATE 8-9-1933

CUSTOMER

FUKIEN CHRISTIAN UNIVERSITY,
FOOCHOW, CHINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FUKIEN CHRISTIAN UNIVERSITY,
FOOCHOW, CHINA

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

CHINESE TITLE TO APPEAR IN LOWER RIGHT CORNER,
SEE COPY ATTACHED.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panormatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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RETURN PHOTO TO: FUKIEN CHRISTIAN UNIVERSITY,
150 FIFTH AVE., NEW YORK, N.Y.

SIZE 3 3/16 x 5 3/16 SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2-2
200-1/4
A-5
1/4

NO

YES

RETURN PHOTO

photo ret. 3/9/34

WILLS BOOK & STATYCOO.,
GREENSBORO, N. C.

NO. 3A330 ✓

ORDER NO. 67805

DATE 8-8-1933

M 12.500 P.C. AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~81~~ 81 R. M. NO

TITLE (IN FULL)

IMPRINT

UNITED STATES POST OFFICE AND
COURT HOUSE, GREENSBORO, N.C.

XXXXXXXXXXXX TRADEMARK

COLOR DESCRIPTION

SEE ATTACHED COPY FOR INSTRUCTIONS

to customer
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Submit

27330 M

1VSE
1/2
6 214 5/8/43
100

DEC 2 1942

Be sure to make exactly
as sample card marked X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A331 ✓ ORDER NO. 67827 DATE 8-8-1933

CUSTOMER WEST TEXAS BAPTIST SANITARIUM, ABILENE, TEXAS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

TOP: "IN THE HEART OF WEST TEXAS SERVING WEST TEXAS"
BOT: WEST TEXAS BAPTIST SANITARIUM, ABILENE, TEXAS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDING LIGHT GRAY

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH, SAME SIZE —
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE —
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

F.W. WOOLWORTH CO., NO. 1044,
810 THIRD STREET
ALEXANDRIA, LOUISIANA.

NO. 3A332 ✓

ORDER NO. 67823

DATE 8-8-1933

M 3.500 POST CARDS

AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 24 R. M. NO

TITLE (IN FULL)

MASHIE GOLF COURSE AND CITY ZOO,
ALEXANDRIA, LA.

IMPRINT

NONE

Photo in D6456

COLOR DESCRIPTION

ZOO TO LEFT MOSTLY GREEN PAINTED CAGES, ROOF ARE RED. GREEN LAWN
BETWEEN ZOO AND WALK, FOUNTAIN INFOREGROUND, GREEN MAKE IT SPOUT
WATER GREEN SHRUBBERY GROWING OUT OF TOP BOWL, ROCKS AROUND POOL,
SILVER PAINTED FENCE, ALL BENCHES HAVE GREEN SEATS AND BACKS WITH
YELLOW SIDES AND LEGS, DRIVEWAY GRAVEL SAND, POSTS HOLDING CHAIN
AROUND COURSE ARE YELLOW, CHAIN SILVER PAINTED, SMALL SHRUBBERY
ALONG CHAIN FENCE ARE PINK, WHITE & BLUE FLOWERS, GOLF COURSE GREEN
HAVE SAND TRAPS AROUND THEM, IN FRONT OF HEDGE IN FOREGROUND ARE
AT FOUNTAIN ARE PINK, BLUE, & RED FLOWERS

SUBMIT: RET. PHOTO

BY: B. W. PROOF

HANDS: GOLF PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

MAKE VIVID COLORS

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 3A333 ✓

ORDER NO. 67873

DATE 8-10-1933

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TERMINAL STATION AND
PLAZA, ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

A LIGHT CREAM BRICK BLDG. RED TILE ROOFS GREEN ROOF TRIMMING.
BROWN WINDOW CASING. TWO DOMES AT SIDES OF BLDG. ARE A MOTTLED RED
COPPER COLOR. ASPHALT PLAZA MARKED WITH WHITE PARKING LINES. PARK
IN FOREGROUND IS PRETTY GREEN LAWN. MONUMENT CEMENT BASE. IRON STATUE
FOLIAGE OF TREES A DARKER SHADE OF GREEN. LONG CHIMNEY TO RIGHT
IS GREY. ALSO SEE CARD NO. 91962

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BURTON'S BOOK STORE,
AUBURN, ALA.

NO. 3A334

ORDER NO. 67872

DATE 8-10-1933

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NRRE

NO

TITLE (IN FULL) CITY SCHOOL BUILDING,
AUBURN, ALA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

A MOTTLED RED BRICK BLDG. LIKE CARD 5881-29 WHITE TRIM ALL OVER &
SLATE ROOF. DOORS & WINDOW TRIM WHITE. VARIGATED SHADES OF GREEN
BUSHES AROUND BLDG. SOME WITH WHITE & YELLOW FLOWERS. TWO PINE
TREES IN FOREGROUND. MAKE LAWN LOOK SMOOTH AND CUT. CEMENT
SIDEWALK. DRIVEWAY GRAVEL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GOOD SAMARITAN HOSPITAL,
LEXINGTON, KY.

NO. 3A535 ✓

ORDER NO. 67897

DATE 6-10-1933

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CRIPPLED
CHILDREN'S WARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES-SAME

IMPRINT

AS ON 2A555

L. F. MATTINGLY, LEXINGTON, KY.

COLOR DESCRIPTION

TABLES AND CHAIRS WALNUT, FLOOR COVERING GREEN, CEILING CREAM, WALLS
LIGHT TAN, BEDS WALNUT. BRING OUT THE TOYS IN THE LEFT HAND SIDE
OF THE PICTURE AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret.
4/2/34

CENTRE COLLEGE,
DANVILLE, KY.

NO. 3A335 ✓

ORDER NO. 67898

DATE 8-10-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) "OLD CENTRE, 1819"

IMPRINT L. F. MATTINGLEY,
LEXINGTON, KY.

COLOR DESCRIPTION

THIS IS AN OLD BUILDING. MAKE IT AS RUSTIC AND AS RUGGED AS POSSIBLE. NOTICE THAT ON THE LEFT OF THE ENTRANCE, WHERE THE NO. 6 IS LOCATED, THAT PART OF A "C" SHOWS TO THE LEFT OF IT. BRING OUT THIS PART OF THE C AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CENTRE COLLEGE,
DANVILLE, KY.

NO. 3A337 ✓
~~3A337~~

ORDER NO. 67698

DATE 8-10-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MORGAN HALL, WOMEN'S

IMPRINT L. F. MATTINGLY, LEXINGTON,
KY.

WOMEN'S DEPARTMENT OF CENTRE COLLEGE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A338 ORDER NO. 67919 DATE 8-11-33

CUSTOMER THE PINES,
SOUTH GASTONBURY, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

PHOTO RETURNED

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN BUILDING, THE PINES, SOUTH
GLASTONBURY, CONN.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS ON 1287-29

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

DUPLICATES _____ COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL

RE **DEADLINE**

PHOTO USED FOR

2
H.D. - 14
A 43
C 14

RETURN TO THE NO

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ 3A340

ORDER NO. 67919

DATE

8-11-33

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE PINES,
SOUTH GLASTONBURY, CONN.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ANNEX AND PATH TO ORCHARD, THE PINES,
SOUTH GLASTONBURY, CONN.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLORS AS 1287-29.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, IN COLORS, SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3A341 ORDER NO. 67919 DATE 8-11-1933

CUSTOMER THE PINES, SOUTH GLASTONBURY, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

PHOTO RETURNED

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VIEW FROM TERRACE, THE PINES, SOUTH
GLASTONBURY, CONN.

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Paneromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARDS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES NO

DEADLINE

3 1/2

A434

F.W.WOOLWORTH CO.,
BOWLING GREEN, KY.

NO. 3A342 ✓

ORDER NO. 67914

DATE 8-11-1933

3M 500 AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

CITY HOSPITAL, BOWLING
GREEN, KY.

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT RED BRICK, STONE TRIM, STEPS AND BASEMENT OR BLDG. GRANITE.
GIVE PLENTY COLOR TO ROCK GARDEN IN SHADE OF GREY & BROWN. ALSO
PLENTY COLOR IN FLOWER IN GARDEN. MAKE TOP FOLIAGE HEAVIER. TAKE
OFF SOME FROM BOTTOM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

F.W. WOOLWORTH CO.,
BOWLING GREEN, KY.

NO. 3A343

ORDER NO. 67914

DATE 8-11-1933

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

TOP - KENTUCKY BUILDING

IMPRINT

NONE

BOT - WESTERN KENTUCKY STATE
TEACHERS' COLLEGE, BOWLING
GREEN, KY.

COLOR DESCRIPTION

LIGHT RED BRICK, WHITE TRIM APPLE GREEN SHUTTERS, SLATE ROOF, RED,
PURPLE AND YELLOW FLOWERS ON BUSHES IN FRONT OF BLDG. AND LAWN.
TAKE OUT WIRES, POLE & SIGNS. SHOW ALL SHUTTERS OPEN ON FRONT
OF BUILDING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

in D 9930

F. W. WOOL ORTH CO.,
BOWLING GREEN, KY.

NO. 3A344

ORDER NO. 67912

DATE 8-11-1933

6 3 M

AMERICAN ART POST CARDS, MM WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - SWIMMING POOL
BOT - WESTERN KENTUCKY STATE
TEACHERS' COLLEGE, BOWLING
GREEN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

TILE AT TOP AND ON WALK AROUND POOL WHITE, BLACK & BROWN, ON
INNER LINING OF POOL WHITE AND GREEN. STEPS LEADING INTO WATER
BRASS. FENCE & DIVING BOARD ALUMINUM. DARK GREEN LIGHT POLES. STONE
AT LEFT AND IN REAR. BLDG. AT REAR - LIMESTONE. TOP BORDER LIGHT BLUE
AND TERRA COTTA COLOR TRIM. ROOF SLATE. GIVE PLENTY OF COLOR TO
BATHERS SUITS. MAKE CAPS OF BATHERS IN WATER ORANGE, RED & BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

in 1C-588

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 3A345 ✓
ORDER NO. 67958
DATE 8-14-1933

AC 14
A 52

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP ATLANTA MUNICIPAL
AIRPORT

IMPRINT SAME AS ABOVE

BOT- THE HUB OF THE SOUTH.

BOT, SMALL TYPE- PHOTO BY 4TH PHOTO SECTION,
AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 3A346 ✓

ORDER NO. 67958

DATE 8-14-1933

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEARS, ROEBUCK & COMPANY
NEW THREE MILLION DOLLAR PLANT,
ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES-TO COME

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

A MOTTLED BROWNISH RED BRICK BLDG., WHITE STONE TRIM, GREEN ROOF,
DARK GREEN AWNING TO ENTRANCE AT RIGHT SIDE. TAKE OUT POLES &
WIRES AND NAME EDGAR ORR. ALSO SEE 111779.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. # 3A347 ✓ ORDER NO. 67957

DATE 8-14-1933

CUSTOMER

H. P. VALERIUS,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC

SIZE

3 1/2 x 5 1/2

STYLE

BLACK & WHITE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COZY REST HOME

BOT: 4167-69 LAKE PARK AVE. CHICAGO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

1
C-1/2
TAKE OUT RATE SIGN, ALSO RADIO AERIAL.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A348 ORDER NO. 67957 DATE 8-14-1933

CUSTOMER H. P. VALERIUS,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: LAKE PARK & 42ND PLACE BUILDING,
CHICAGO

BOT: TOURIST HEADQUARTERS - FREE PARKING - REASONABLE
RATES

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT RATE SIGN, ALSO RADIO AERIAL.

COLOR DESCRIPTION

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH. SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLAT. GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Extra
Art Work
1.25

K. S. DORNOW,
ALLEGANY, N. Y.

NO. 3A349 ✓

ORDER NO. 67961

DATE 8-29-1933

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, ALLEGANY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

REMOVE POLE & WIRES. REMOVE DIRT & FINISH WALK ON CORNER. SHOW STREET
PAVED ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

K. S. DORNOY,
ALLEGANY, N. Y.

NO. 3A350

ORDER NO. 67961

DATE 8-29-1933

1 M BLUESKY OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAINT BONAVENTURE'S SCHOOL
AND CHURCH, ALLEGANY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

REMOVE WIRES. MAKE SMOOTH TERRACE ALONG EDGE OF STREET.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A351 ✓ ORDER NO. 67999 DATE 8-17-1933

CUSTOMER DUNN FUEL & LUMBER CO.,
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DUNN'S SERVICE STATION, -2208 N.

BROADWAY - OKLAHOMA CITY, OKLA.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO.

3A352

ORDER NO. 68038

DATE 8-18-1933

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A GROUP OF HOOD
COLLEGE BUILDINGS, FREDERICK,
MARYLAND

PRIVATE NO. BEFORE TITLE-
83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES to come

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT UNDER
CUSTOMER'S IMPRINT

COLOR DESCRIPTION

MAKE REPHOTO OF PAGE OF BOOK ATTACHED: SEE COLORS MARKED ON
BACK OF PHOTOS ATTACHED. MAKE ALL SHRUBBERY NATURAL GREEN COLOR.

Use photos 3A353, 3A354, 3A355, 3A356 + photo enclosed.

Photo 3A355 to be in center of group.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER X

DO NOT RETURN
C. T. PHOTOS

RETURN PHOTO THAT
BELONG TO CUST. MEI

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Photo ret
6/1/35

9 picture

26 24
A-12

Ref 5

12-18-33

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 3A353

ORDER NO. 68038

DATE 8-18-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHRINER HALL, HOOD
COLLEGE, FREDERICK, MARYLAND.

PRIVATE NO. BEFORE TITLE - 80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES, SAME AS ON

IMPRINT
SAME AS ABOVE 61829-C

PUT PLATE NO. ON FRONT UNDER
CUSTOMER'S IMPRINT

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS, CORNICE & SASH, SLATE ROOF, LIGHT
GREY STEPS, DARK DRIVE, GREEN LAWN & SHRUBBERY, NATURAL COLOR.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 3A354 ✓
ORDER NO. 68038

DATE 8-18-1933

12M 500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COBLENTZ HALL, HOOD
COLLEGE, FREDERICK, MARYLAND

PRIVATE NO. BEFORE TITLE- 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES, SAME AS

IMPRINT ON 61827-C
SAME AS ABOVE

PUT PLATE NO. ON FRONT UNDER
CUSTOMER'S IMPRINT

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, WHITE COLUMNS, GABLE, CORNICE AND SASH.
LIGHT GRAY STEPS, SLATE ROOF, CEMENT WALK, GREEN LAWN & SHRUBBERY.
DARK LAMP POSTS, MAKE ALL FOLIAGE AND SHRUBBERY NATURAL GREEN.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO.

3A355

ORDER NO. 68038

DATE 8-18-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALUMNAE HALL, HOOD
COLLEGE, FREDERICK, MARYLAND

PRIVATE NO. BEFORE TITLE- 81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES SAME AS ON
IMPRINT SAME AS ABOVE 61828-C

PUT PLATE NO. ON FRONT UNDER
CUSTOMER'S IMPRINT.

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS, CORNICE & SASH, SLATE ROOF, LIGHT
GREY STEPS, DARK DRIVE, WHITE STONES ALONG DRIVE, MAKE ALL
FOLIAGE & SHRUBBERY NATURAL GREEN COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 3A356 ✓

ORDER NO. 68038

DATE 8-18-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEYRAN HALL, HOOD
COLLEGE, FREDERICK, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-

PUT PLATE NO. ON FRONT UNDER
CUSTOMER'S IMPRINT.

COLOR DESCRIPTION

DARK RED BRICK BLDG. WHITE COLUMNS, PORCH CORNICE & SASH. LIGHT
GRAY STEPS, SLATE ROOF, GREEN LAWN & SHRUBBERY, NATURAL COLOR.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CAMPBELL NEWS STORE,
KANE, PA.

NO. 3A357

ORDER NO. 68070

DATE 8-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MC CLEERY WOLF PACK
AT KANE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

HAVE ARTIST'S SIGNATURE SHOW ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

S. S. KRESGE CO.
MT. CLEMENS, MICH.

NO. 3A358
ORDER NO. 68082
DATE 8-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARRACKS, SELFRIDGE
FIELD, MT. CLEMENS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

GRAY SLATE ROOFS, RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

S. S. KRESGE CO.,
MT. CLEMENS, MICH.

NO. 3A359 ✓

ORDER NO. 68082

DATE 8-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BACHELOR OFFICERS

IMPRINT NONE

CLUB, SELFIDGE FIELD, MT. CLEMENS,
MICH.

COLOR DESCRIPTION

RED BRICK BLDG, GRAY SLATE ROOF.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

S. S. KRESGE CO.,
MT. CLEMENS, MICH.

NO. 3A360 ✓
ORDER NO. 68082
DATE 6-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HANGARS AND LINEUP OF
PLANES, SELFRIDGE FIELD, MT.
CLEMENS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

HANGARS PAINTED GREEN, ROOF BLACK & YELLOW CHECKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

XS. S. KRESGE CO.,
MT. CLEMENS, MICH.

NO. 3A361 ✓

ORDER NO. 68082

DATE 8-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MACOMB COUNTY
BUILDING, MT. CLEMENS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

D8389

COLOR DESCRIPTION

NOT QUITE WHITE STONE, IN IANA LIMESTONE, ORNAMENTS ON TOP
GREEN, GOLD & RED.

SUBMIT: RET. PHOTO

☒ B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

S. S. KRESGE CO.,
MT. CLEMENS, MICH.

NO. 3A362

ORDER NO. 68082

DATE 8-22-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PRICE BUILDING,
MT. CLEMENS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

D8369

COLOR DESCRIPTION

VERY LIGHT CREAM BLDG. DARK GREEN TRIMMING AROUND WINDOWS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A363 ✓ ORDER NO. 68111 DATE 8-22-1933

CUSTOMER

I. GINSBERG,
SEDALIA, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

3 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: GINSBERG'S CREDIT JEWELRY AND LOAN
OFFICE, 112 S. OHIO ST., SEDALIA, MO.

BOT: WHEN IN SEDALIA DO NOT FAIL TO SEE OUR LARGE

SELECTION OF DIAMONDS AND WRIST WATCHES.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO USED FOR

H17

B. K. K.

Art Works
& Engraving

1.00

14

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A364 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M POST CARDS, AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAYWOOD COUNTY COURT
HOUSE, WAYNESVILLE, N. C. "IN THE
LAND OF THE SKY".

PRIVATE NO. BEFORE TITLE: K 726

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRANITE STONE BLDG. ALL OVER, SANDSTONE TRIMMING. WHITE WINDOW CASING, DARK
BROWN WINDOW TRIM. BRASS DOOR. FLOOR OF PORCH RED WITH WHITE LINES. CEMENT
WALKS. LAMP POST DARK GRAY. GREEN LAWN. BRING OUT MOUNTAIN RANGE. TAKE OUT
POLES & WIRES. CUT AS SHOWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
BOX ASHEVILLE, N. C.

NO. 3A365

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GATEWAY AND ENTRANCE TO
WINTHROP COLLEGE, SHOWING LIBRARY,
ROCK HILL, S. C.

PRIVATE NO. BEFORE TITLE: R-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT OFF ON ALL SIDES AS MARKED. PUT FOLIAGE ON TREES. IRON GATE, RED BRICK
POSTS. WHITE TRIM. ~~THE~~ GROWN OVER WITH IVY. LIBRARY BLDG. IN BACK A LIGHT
BROWN BRICK, WHITE TRIM, SLATE ROOF. GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A367 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET AT NIGHT,
ROCK HILL, S. C.

PRIVATE NO. BEFORE TITLE: R-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M.

IMPRINT same AS ABOVE no

CUT OFF AS MARKED. TAKE OUT POLE & WIRES, ALSO FLAG. ADD FOLIAGE ON TREES.
LIGHTEN UP HOTEL WINDOWS AT FOREGROUND, ALSO CHURCH BLDG. WITH COLORED WINDOW
GLASS. TAKE OUT LIMB OF TREE AT UPPER LEFT. RIGHT: 1 RED BRICK, WHITE TRIM,
2 LIGHT TAN BLDG. VARIGATED. 3 CREAM BRICK, WHITE TRIM. 4 RED BRICK, WHITE TRIM.
ON LEFT: 1 RED, BRICK, WHITE TRIM.
MAKE NIGHT SCENE.

SUBMIT: RET. PHOTO. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A368 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NASH STREET, LOOKING WEST,
WILSON, N. C.

PRIVATE NO. BEFORE TITLE: W-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT 1 TAN BLDG., GRAY TOP TRIM, 2 GRAY WITH BROWN TRIM, 3 CREAM, 4 RED,
5 WHITE. RIGHT: BANK BLDG. SANDSTONE, COURT HOUSE SANDSTONE. 3 TALL BLDG.
BRIGHT CREAM BRICK, 4 WHITE, 5 RED. PUT FLAGS ON POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

A4³/₄

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

3A366 ✓

NO.

68162

ORDER NO.

~~882500X~~ 8-25-33

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RODDEY BUILDING, WINTHROP
COLLEGE, ROCK HILL, S. C.

PRIVATE NO. BEFORE TITLE: R-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

55

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM, WHITE PERGOLA, VARIGATED SHADES OF GREEN BUSHES.
BLDG. SLATE ROOF. ADD FOLIAGE TO TREES. ERASE ~~XXXXXXXXXX~~ SHADOW OF TREE ON
LAWN AND MAKE GREEN ALL OVER TO LEFT. COVER BARE LIMB OF TREE AT UPPER
LEFT WITH A GREEN FOLIAGE LIMB.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A369 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) ~~COURT INN~~

IMPRINT SAME AS ABOVE

COURT INN AT NIGHT, CALDEN, S. C.

PRIVATE NO. BEFORE TITLE: C-23

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE, MAKE WINDOWS LIGHTED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A370 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION SQUARE, HICKORY,
N. C.

PRIVATE NO. BEFORE TITLE: H-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MOST OF THE BLDGS. RED BRICK, WHITE TRIM. W. GRANT BLDG. TAN, WHITE TRIM.
BANK BUILDING TO LEFT BACKGROUND WHITE, GREEN STRIPED AWNINGS. TAKE OUT
B. & H. CAFE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A371 ✓

ORDER NO. 68162

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) MOONLIGHT ON LAKE HICKORY,
HICKORY, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: H-8

COLOR DESCRIPTION

MAKE GOOD MOONLIGHT SCENE, MOON HIGH UP IN SKY. ADD ON SOME SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A372 ✓ ORDER NO. 68147 DATE 8-25-1933

CUSTOMER TOLL HOUSE,
WHITMAN, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3½ x 5½

STYLE BLACK & WHITE
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOLL HOUSE, WHITMAN, MASSACHUSETTS

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE THE ~~XXXX~~ BARN ON THE RIGHT THAT IS IN
BACK OF THE TOLL HOUSE SIGN, ALSO THE POLE AND
WIRES.

COLOR DESCRIPTION

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A373

ORDER NO. 68168

DATE 8-25-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRINIDAD AUTO CAMP,
TRINIDAD, COLO.

PRIVATE NO. BEFORE TITLE -
1690

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

USE PORTION OF PHOTO AS MARKED ON BACK. BRING OUT FLOWERS. REMOVE
SNOW ON ROOFS. COTTAGES - TRIMMING VERMILLION RED, BODY LEMON
YELLOW, ROOFS SLATE COLOR, TAKE OUT PILE OF ROCKS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A374 ✓

ORDER NO. 68167

DATE 8-29-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SIXTH AVENUE, HELENA,
MONT.

PRIVATE NO. BEFORE TITLE: 228

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

COLORS AS MARKED ON PHOTO. REMOVE TRUCK, WORKMEN, WOODEN HORSES AND CLEAN
UP STREET. TAKE OUT TOP OF CAR IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A375

ORDER NO. 68167

DATE 8-29-1933

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FEDERAL BUILDING, HELENA,
MONT.

PRIVATE NO. BEFORE TITLE: 229

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

BLDG. GREY STONE, RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A376

ORDER NO. 68197

DATE

8-29-1933

DEPT.

DATE COMPLETED

CUSTOMER VOIGT COMPANY, INC.,
ST. LOUIS, MO.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 1 1/2

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP OVER A HALF CENTURY OF FAIR BUSINESS DEALINGS

BOY VOIGT COMPANY, INC., - 616-618 DELMAR
BLVD., ST. LOUIS, MO.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof: Titles — Red, Blue.

120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

K. S. DORNOW,
ALLEGANY, N. Y.

NO. 3A377 ✓

ORDER NO. 68204

DATE 8-29-1933

1M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATIONS, MT. CALVARY
AND LAKE SAINT BONAVENTURE'S
CEMETERY, ALLEGANY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

REMOVE WIRES AND AUTO IN FOREGROUND. MAKE SMOOTH CEMENT
ALONG HEDGE. CONTINUE PAVEMENT ACROSS CARD. ~~CEMENT~~ WALK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

K. S. DORNOW,
ALLEGANY, N. Y.

NO. 3A378 ✓

ORDER NO. 68214

DATE 8-29-1933

M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO.

TITLE (IN FULL) ~~DEVEREUX~~
DEVEREUX HALL, ST. BONAVENTURE'S
COLLEGE, ALLEGANY, N. Y.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

A4 1/2

ROSE'S 5-10-25C STORES,
LOUISBURG, N. C.

NO. 3A379 ✓

ORDER NO. ~~624~~ 66246

DATE 8-30-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) LOUISBURG COLLEGE,
LOUISBURG, N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORS SEE 111975. PUT FOLIAGE ON TREES.

Use best print.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Carroll to Harrod

17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A380

ORDER NO. 68263

DATE 8-31-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

RAIUBOW COTTAGE COURTS,
HAYS, KANSAS

12 1/2 M FC

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: PANORAMA OF RAINBOW COTTAGE

COURT AT HAYS, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO: EAST ENTRANCE TO HAYS ON PAVED HIGHWAY U. S. SOUTH 40.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra	Negatives	Strip	Double	Reverse	Position	Reverse	Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPPLICATES COLOR PLATES

Extra	Negatives	Strip	Double	Reverse	Position	Reverse	Color	Ben Day

SIZE — WIDE — HIGH — SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE — WIDE — HIGH — SAME SIZE —

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

COLOR DESCRIPTION
ALL CABINS & STATION ARE LIGHT ORANGE IN COLOR,
TRIMMED IN WHITE. STATION PUMPS ARE YELLOW, TRIMMED IN RED,
AS IS THE AIR PUMP AT THE LEFT OF THE PICTURE.
ROOFS OF BUILDINGS ARE OF VARICOLORED SHINGLES. THE CENTER
ROW OF CABINS AND THE STATION ARE OF STUCCO, WHILE
THE ~~INNER~~ OUTER ROWS OF CABINS ARE OF FRAME
CONSTRUCTIONS, BUT ALL ARE PRACTICALLY THE SAME
COLOR. PAVED HIGHWAY IN FRONT OF CAMP.

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 3A381 ORDER NO. 68264 DATE 8-31-1933

CUSTOMER ARTHUR VON SENDEN CO.,
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART
WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: IN THE HEART OF THE DOWNTOWN
BUSINESS DISTRICT

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: 211 SIXTH AVENUE ROSSI PITTSBURGH
PENNSYLVANIA
RETOUCHING DEPARTMENT

IMPRINT: SAME AS ABOVE

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

BRING OUT NO. 211 OVER THE DOOR. BRING OUT NAME
ON BOTH SIDES OF DOOR ON WINDOW. REMOVE SPOTS
ON LEFT WINDOW. SHOW NAME "ROSSI" IN THE STORE LARGE
OVER DOOR.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

GRAY, TAN AND BROWN, BLUISH GREY FABRICKS. GREENISH
MARBLE TRIM OUTSIDE WINDOWS. LIGHT GREEN FLUSH
DRAPES AT EACH END. SILVER VALANCE OVER WINDOWS.
AWNING IS GREEN.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

F. W. WOOLWORTH CO.,
WAYCROSS, GA.

NO. 3A382 ✓

ORDER NO. 68304

DATE 9-5-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL WARE, WAYCROSS, GA.

FRONT NO. 2

(ALL OF THIS ON THE ADDRESS SIDE)

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H936. COLOR SAME AS 2A-H936.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
WAYCROSS, GA.

NO. 3A383

ORDER NO. 68304

DATE 9-5-1933

3¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WARE COUNTY HOSPITAL,
WAYCROSS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

MOTTLED RED BRICK BUILDING, WHITE STONE TRIM. ENTRANCES AND COLUMNS CREAM.
PINK, RED, AND WHITE FLOWERS AROUND BLDG., ALSO ALONG ENTRANCE WALK. TAKE
OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

29 1/2

MR H. C. HELM,
DOVER, DEL.

NO. 3A384

ORDER NO. 68326

DATE 9-29-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEGISLATIVE MARK
BUILDING, STATE CAPITOL, DOVER, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT DOVER DRUGGIST,
DOVER, DEL.

COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE, SASH, TOWER AND TOP RAILING. COPPER TOP AND POST
ON TOWER. SHOW WEATHER VANE ON TOWER. DARK DULL GREEN ROOF, DARK GREEN DOORS.
WHITE STEPS, BRONZE RAILING. DARK DULL RED BRICK WALK AND WALL IN
FOREGROUND. MAKE GREEN LAWN ON YARD IN FOREGROUND AND NEXT TO BLDG. SHOW FLAG
ON POLE. DARK DRIVE ON RIGHT FOREGROUND. *Weather vane on tower*

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

star

2 1/2

A 4 3/4

FEGLEY'S NEWS AGENCY,
LEWISBURG, PA.

NO. 3A385 ✓

ORDER NO. 68391

DATE 9-21-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

FEDERAL COURT HOUSE

IMPRINT

SAME AS ABOVE

AND POST OFFICE, LEWISBURG, PA.

COLOR DESCRIPTION

LIGHT BUFF BRICK FIRST STORY & FRONT CENTER & SIDE CENTER LIGHT
STONE. LIGHT STONE CORNICE, BRASS DOORS. LIGHT GRAY STEPS. BRONZE
LIGHTS. GREEN WINDOW FRAMES & SASH. BUFF BLINDS. MAKE GREEN LAWN ON
TERRACE. REMOVE BENCHES & BOOTH ON LEFT ON STREET. BLDG. ON RIGHT
RED BRICK. ON LEFT 1ST BLDG. GRAY 2 GRAY 3 BOX RED. CHURCH DARK
RED. SLATE ROOF & STEEPLE. LIGHT GRAY TRAFFIC LIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
JTB

DEADLINE

HARRIS DRUG CO.,
COLUMBIA, MISS.

NO. 3A386

ORDER NO. 68390

DATE 9-11-1933

2 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RELIANCE MANUFACTURING

CO., COLUMBIA, MISS. 70,000 SQ. FT.

FLOOR SPACE. NUMBER OF EMPLOYEES,
800 TO 1000.

(TITLE TO FILL BLANK SPACE LEFT
UNDERNEATH PHOTO)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

R&X CROMLEIGH'S STATIONERY, CARLISLE, PA.		NO. 3A387 ✓
		ORDER NO. 68437
		DATE 9-18-1933
6 M AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) CARLISLE HOSPITAL, CARLISLE, PA.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		
DARK GRAY STONE, SLATE ROOF, WHITE CORNICE, WINDOW FRAMES & DOORS. GRAY DRIVE, GRAY ROCKS IN YARD, PURPLE & PINK FLOWER BED ON REAR RIGHT, GREEN LAWN & FOLIAGE.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

A44^{3/4}

DEADLINE

5

CROMLEIGH'S STATIONERY,
CARLISLE, PA.

NO. 3A388 ✓

ORDER NO. 68437

DATE 9-18-1933

6 M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DENNY HALL, DICKINSON
COLLEGE, CARLISLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MEDIUM BROWN BRICK. BROWN STONE TRIM & FIRST FLOOR. OAK DOORS.
BROWN STEPS. DARK GREEN COPPER TOP ON TOWER. OAK DOORS. DARK LAMP
POSTS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 3A389

ORDER NO. 68466

DATE 9-15-1933

CUSTOMER

MRS. MINNA SCHMIDT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

1 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 400 OUTSTANDING WOMEN OF THE WORLD,

CENTURY OF PROGRESS 1933

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

3 1/2

C-5 min.

Take and replace photo no

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO NO S

DIAL NO. 3A391

ORDER NO. 68466

DATE

9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER

MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 400 OUTSTANDING WOMEN OF THE ~~WORLD~~ WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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3 3/16 x 5 3/16

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLDERS SPECIAL STOCK

ELECTROTYPES EACH OF
DN WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A392

ORDER NO. 68466

DATE 9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER
MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Take out reflections & photo on

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEADLINE

STYLE DUOTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Paneromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A393

ORDER NO. 68466

DATE 9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER

MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES ZINC COLD PLATES										DUPLICATES ZINC COLD PLATES									
LINE & HALFTONE COLD PROCESS										LINE & HALFTONE COLD PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - DVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GDD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH DF.
ON WOOD METAL.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

*12 photos
4300*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A394

ORDER NO. 68466

DATE 9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER

MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M FC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO YES NO

DEADLINE

Take out reflections & photo no

3 1/2
c-5mm.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A395

ORDER NO. 68466

DATE 9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Take out reflections - photo no

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEADLINE

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

60

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A396 ORDER NO. 68466 DATE 9-15-1933

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination
Dry — Wet — Panormatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 3A397 ✓ ORDER NO. 68466 DATE 9-15-1933

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 x 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A398

ORDER NO. 9-15-1933 DATE

68466

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE

DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN

DIAL NO. 3A399 ORDER NO. 68466 DATE 9-15-1933

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

1 M PC SIZE # 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF ~~REAR~~ PROGRESS 1933

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Box Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Box Day

SIZE 3 3/16 x 5 3/16
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD IN COLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A400

ORDER NO. 68466

DATE 9-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

12
Photos for
this Customer

CUSTOMER MRS. MINNA SCHMIDT,
CHICAGO, ILL.

1 M PG SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
400 OUTSTANDING WOMEN OF THE WORLD,
CENTURY OF PROGRESS 1933

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Take out reflections & flat

COLOR DESCRIPTION

Q 3 1/2
c-5 min.

RETURN PHOTO YES NO

DEADLINE

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

SIZE 3 3/16 x 5 3/16
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLIO
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS (see size)
PROOFS
FLAT, GOOD, IN COLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

22

NO. 3A401 ✓

HONAKER BOOK & NEWS CO.,
HUNTINGTON, W. VA.

ORDER NO. 68477

DATE 9-18-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

A52
TITLE (IN FULL) ADMINISTRATION BUILDING,
U. S. ~~VETERANS~~ VETERANS' HOSPITAL,
HUNTINGTON, W. VA.

IMPRINT NONE

COLOR DESCRIPTION

BLDG. DARK RED BRICK, SLATE ROOF, LIGHT STONE BASE, CORNICE & STEPS.
CREAM TOWER ON ROOF, CREAM SASH. PUT FLAG ON POLE. GREEN TERRACED
LAWN. MAKE GREEN LAWN ON TERRACE ALONG ROAD ON CENTER & RIGHT.
GREEN SHRUBBERY & PINK FLOWERS NEXT TO BLDG. COPPER TOP ROOF ON
TOWER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

● X CURT TEICH & COMPANY, INC., CHICAGO ●
PHOTO TICKET

DEADLINE

19

HONAKER BOOK & NEWS CO.,
HUNTINGTON, W. VA.

NO. 3A402

ORDER NO. 68477

DATE 9-18-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUYAN COUNTRY CLUB,
HUNTINGTON, W. VA.

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

BLDGS. WHITE, GREEN ROOFS. GREEN WINDOW FRAMES. DARK RED BRICK PORCH
FLOOR. SMALL BLDG. ON RIGHT SAME COLOR & TRIM & ROOF. BRIGHT GREEN
LAWN IN FOREGROUND & LEFT. MAKE GREEN LAWN ON BARE PLACE ON TERRACE
ON RIGHT. GREEN GOLIAGE IN REAR.

SUBMIT: RET. PHOTO. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Curry

HONAKER BOOK & NEWS CO.,
HUNTINGTON, W. VA.

NO. 3A403 ✓
ORDER NO. 68477
DATE 9-18-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAMES LEWIS CALDWELL

MEMORIAL, RITTER PARK,
HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

WHITE MARBLE ALL OVER; LIGHT GRAY STEPS & POSTS ON RIGHT & LEFT;
DARK CHAIN. REAR WALL BLDGS. ON LEFT LIGHT GRAY & RED BRICK;

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HONAKER BOOK & NEWS CO.,
HUNTINGTON, W. VA.

NO. 3A404

ORDER NO. 68477

DATE 9-18-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAMES E. MORROW LIBRARY,
MARSHALL COLLEGE, HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, LIGHT STONE COLUMNS, GABLE, CORNICE &
ENTRANCE, LIGHT GREY STEPS, LIGHT GREY SASH, OAK DOORS, COPPER TOP
ON TOWER, DARK WIRE FENCE, REMOVE WIRES ACROSS SKY, GREEN LAWN &
FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HONAKER BOOK & NEWS CO.,
HUNTINGTON, W. VA.

NO. 3A405 ✓

ORDER NO. 68477

DATE 9-18-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WORLD WAR MEMORIAL
ARCH, RITTER PARK, HUNTINGTON,
W. VA.

IMPRINT NONE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BRONZE CANNON. LIGHT GRAY WALKS. GREEN
LAWN & FOLIAGE.

Used in F.C.D. 3637

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A406 ✓

ORDER NO. 68512

DATE 9-19-1933

1 M POST CARDS, WHITE BORDER - BLACK & WHITE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN BUILDING-HODGSON
HALL, "THE SCHOOL AT THE GAP",
RABUN GAP, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Photo ret. 5/14/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J.G. NOLPH & CO.,
PUNXSUTAWNEY, PA.

NO. 3A407 ✓

ORDER NO. 68524

DATE 9-20-1933

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SOLDIERS' MEMORIAL
BANDSTAND, CITY PARK, PUNXSUTAWNEY,
PA.

IMPRINT NONE

in JBH 653

COLOR DESCRIPTION

DARK GREY & BROWN MIXED STONE. GRAY STONE TOP CORNICE. BRONZE
PLATE LAMP POSTS AND EAGLES ON CORNERS. CHURCH BUFF BRICK BROWN
CORNICE. SLATE ROOF. ON LEFT BLDG. DARK GRAY. LIGHT CEMENT WALK.
GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE ROSE AGENCY, INC.,
DURHAM, N. C.

NO. 3A408 ✓

ORDER NO. 68541

DATE 9-21-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DUKE UNIVERSITY
CHAPEL, DURHAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. • YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

14

RETURN PHOTO YES NO PHOTO PROPERTY OF C.T. & CO. - CUSTO

DIAL No. 3A409 ORDER NO. 68602 DATE 9-25-1933

CUSTOMER THE INMAN COMPANY,
LONG BEACH, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTOCHROM, ~~MM~~ FULL
FACE
~~XXXXXXXXXX~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MUNHOLLAND, LONG BEACH, CALIF.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

USE ONLY PART OF PHOTO AS MARKED. DO NOT ~~MM~~
PUT FLAG ON BLDG.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

ROSEMARY DRUG CO.,
ROANOKE RAPIDS, N.C.

NO. 3A413 ✓
ORDER NO. 68547

DATE 9-20-1933

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JUNIOR-SENIOR HIGH
SCHOOL, ROANOKE RAPIDS, N.C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE STONE. GREEN SHRUBBERY & IVY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROSEMARY DRUG CO.,
ROANOKE RAPIDS, N.C.

NO. 38414 ✓

ORDER NO. 68547

DATE 9-21-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NURSES HOME, ROANOKE
RAPIDS HOSPITAL, ROANOKE RAPIDS,
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE STONE TRIM. GREEN ~~SHRUBS~~ SHRUBBERY,

Use small photo

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

14 1/2

ROSEMARY DRUG CO.,
ROANOKE RAPIDS, N. C.

NO. 3A415 ✓

ORDER NO. 68547

DATE 9-21-1933

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

ROANOKE RAPIDS
HOSPITAL, ROANOKE RAPIDS, N.C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE STONE FACING, GREEN SHRUBBERY, TAKE OUT
POLE & WIRES.

SUBMIT: RET. PHOTO

B. & L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt Teich & Co.

110

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A416

ORDER NO. 68562

DATE 9-21-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL) THE "HALF DOME", SAWTOOTH
MOUNTAINS, IDAHO

IMPRINT SAME AS ABOVE

BOT: PHOTO BY JOHNSON & SON, BOISE, IDAHO

PUT PLATE NO. ON FRONT.

PRIVATE NO. BEFORE TITLE: 300

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
J.P.

DEADLINE

1 1/2

xl
A5 1/2

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A417

ORDER NO. 68562

DATE 9-21-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76

R. M. NO

TITLE (IN FULL) PICTURESQUE SAWTOOTH

IMPRINT

SAME AS ABOVE

MOUNTAINS, IDAHO

IN SKY: BOULDER MT. ESTAY MT. GALENA
MT.

~~REINXX~~ PUT LATE NO. ON FRONT

BOT: PHOTO BY JOHNSON & SON, BOISE, IDAHO
PRIVATE NO. BEFORE TITLE: 301

COLOR DESCRIPTION

BE SURE AND SHOW TITLES IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
H/K

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A418

ORDER NO. 68568 DATE 9-21-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

THE HERMITAGE ART CO.,
CHICAGO

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGROM, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. JUDE GROTTO, ST. JOSEPH BOHEMIAN

ORPHANAGE, Lisle, ILLINOIS

FRONT NO. 12

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Paneromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Very Ready
10/16

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. 3A419

ORDER NO.

68568 DATE

9-21-1933 DEPT.

DATE COMPLETED

CUSTOMER THE HERMITAGE ART CO.,
CHICAGO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTCHROM, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
LAGOON, ST. JOSEPH BOHEMIAN ORPHANAGE,
LISLE, ILLINOIS

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Very Roughly
X X X

3

D.E. WILSON,
PADUCAH, KY.

NO. 3A420 ✓

ORDER NO. 68560

DATE 9-21-1933

6 M MX AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NONE

TITLE (IN FULL) BROADWAY METHODIST CHURCH,
PADUCAH, KY.

IMPRINT
NONE

COLOR DESCRIPTION

GRAY STONE BLDG. LIGHT & DARK GREEN VARIGATED ROOF. COLORED WINDOW GLASS. OAK
DOORS. WHITE STONE ENTRANCE. IVY GROWING UP ON FRONT. PINK, WHITE & RED FLOWERS
AROUND CHURCH & SMALL GREEN LAWN. TAKE OUT POLES, WIRES & BACKS OF AUTOS. ALSO
BLDG. XX CORNER AT LE T. USE BEST NEG.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

107

D. E. WILSON,
PADUCAH, KY.

NO. 34421 ✓

ORDER NO. 68560

DATE 9-21-1933

6 M AMERICAN ART POST CARD, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. n°

TITLE (IN FULL)

PADUCAH JUNIOR COLLEGE,
PADUCAH, KY.

IMPRINT

NONE

COLOR DESCRIPTION

MAIN BUILDING A BURNED LEMON COLOR BRICK, SORT OF LIGHT BROWN. TRIMMING IS CHOCOLATE BROWN. ROOF GREEN & RED SLATE. BASE RED BRICK, STEPS GRAY STONE. BLDG. ANNEX IN BACK OF IT A VARIGATED GRAY & TAN BRICK BLDG. SIGN ON MAIN BLDG. WHITE WITH DARK GREEN LETTERS. MAKE SMOOTH GREEN LAWN & WHITE AND RED FLOWERS ALONG FRONT OF BLDG. TO FAR LEFT, GRAY SHINGLE, WHITE TRIM.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 3A422

ORDER NO. 68654 DATE 9-28-1933

CUSTOMER

REV. M. C. ROBASKIEWICZ,
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC

SIZE 3 1/2 x 5 1/2

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OUR LADY OF LOURDES SHRINE, HILL AVE.,
TOLEDO, OHIO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Prints	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size).

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO YES / NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

ALPENA CANDY & CIGAR CO.,
ALPENA, MICH.

NO. 3A423 ✓

ORDER NO. 68691

DATE 9-29-1933

6 M POST CARDS AMERICAN ART - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WOODLAND COTTAGE SANDY SHORES AT
WHIPPOORWILL RESORT ON LONG LAKE,
ALPENA, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1& R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. 3A424

ORDER NO. 68701

DATE 10-2-1933

CUSTOMER HOTEL TILDEN HALL,
BLOOMINGTON, ILL.

6 M FC GROUP (4) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL TILDEN HALL BLOOMINGTON ILL.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

DUPLICATES _____ COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
UR 9 1/2
HC 2 1/2
H. 8
C 3/4

F. J. & M. P. ENGLEBRY,
VERMILION, OHIO

NO. # 2A425

ORDER NO. 68702

DATE 10-3-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VERMILION YACHT CLUB,
VERMILION, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,000 ARE RUN.

COLOR DESCRIPTION

BUILDING WHITE, GREEN ROOF & SHUTTERS. BOATS WHITE, BROWN TOPS AND CABINS.
BUILDING ON RIGHT CREAM, GREEN ROOF, WHITE TRIM. GREEN FOLIAGE. MAKE WATER
BLUE.

SUBMIT RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A426

ORDER NO. 68721

DATE 10-3-1933

6 M. AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55

R. M. NO

TITLE (IN FULL) UNITED STATES POST OFFICE,
MOUNT AIRY, N. C.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

WHITE STONE BUILDING, RED TILE ROOF. TRIM LIGHT GREY AROUND WINDOW. LIGHT GREY
BETWEEN 4 CENTER WINDOWS AS INDICATED. MAIL BOX DARK GREEN. GREEN ROOF ON BLDG.
TO RIGHT. BROWN TOP ON PORCH AT LEFT. ADD TWO ROUND LAMP GLOBES (WHITE) ON TOP
OF TWO STANDARDS AS OUTLINED BY PENCIL LINE. PORCH OF P.O. IS A LIGHT BROWN
OR DARK CREAM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A427

ORDER NO. 68719

DATE 10-3-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) HOTEL LAFAYETTE,
FAYETTEVILLE, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F-15

COLOR DESCRIPTION

DARK RED BRICK BLDG. CREAM TRIM. (FINISH UP HOTEL SIGN ON TOP, SEE EXTRA
PRINT ATTACHED. LETTERS ARE WHITE ON DARK BLUE BACKGROUND.) SIGN ON
ENTRANCE CREAM YELLOW. MEDIUM GREEN TILEX ROOF. TAKE OUT POLE AT LEFT AND
FROM CENTER POLE THE TOP ONLY AS MARKED. LEAVE IN STOP LIGHT AND PUT IN LIGHTS
AS ON CARD # OA3048.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A428 ✓

ORDER NO. 68719

DATE 10-3-1933

6 M AMERICAN ART POST CARDS, WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GASTONIA HIGH SCHOOL,
GASTONIA, N. C.

PRIVATE NO. BEFORE TITLE: G-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BUILDING, WHITE STONE TRIM. TAKE OUT CHAIN ONLY AND SIGN AT ENTRANCE
DRIVEWAY. TAKE OUT TREE TRUNK, BUT LEAVE IN LIMBS AND FOLIAGE. GREEN SHRUBS
AND HEDGE. MAKE BETTER PRINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Print
2 1/2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A429 ✓

ORDER NO. 68719

DATE 10-3-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON RANKIN LAKE,
GASTONIA, N. C. (SOURCE OF CITY'S WATER
SUPPLY)

PRIVATE NL. BEFORE TITLE: G-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

55

NO

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK HOUSE (POWER) IN BACKGROUND. PUT MOONX IN UPPER RIGHT. MAKE
PRETTY MOONLIGHT SCENE

MAKE BETTER PRINT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. B. ACKLEY,
SANDUSKY, OHIO

NO. 3A430 ✓

ORDER NO. 68733

DATE 10-3-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATTERY PARK AND YACHT
BASIN, SANDUSKY, OHIO

PRIVATE NO. BEFORE TITLE: 15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT BLDG. WHITE, GREEN ROOF. LIGHT XXX GRAY WALLS AND PIER. LIGHT SLIDES, GREEN
SEATS. MAKE WATER IN REAR BLUE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

NO. 3A431 ✓

ORDER NO. 68740

DATE 10-4-1933

3¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW BRIDGE, PORT CLINTON,
OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE CEMENT, COPPER TOP ON TOWERS. GREEN SASH AND PANELS ON CENTER TOWERS.
BRONZE LIGHTS. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

NO. 3A432

ORDER NO. 68740

DATE 10-4-1933

3 $\frac{1}{2}$ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) YACHT CLUB AND NEW BRIDGE,
PORT CLINTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE WHITE CEMENT, GREEN SASH ON TOWERS. BOATS WHITE, BROWN CABINS AND
TOPS. BLDG. ON RIGHT BUFF, RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PEOPLES DRUG STORE,
GAFFNEY, S.C.

NO. 3A433 ✓

ORDER NO. 68766

DATE 10-5-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIMESTONE COLLEGE,
GAFFNEY, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BUILDING DARK RED BRICK.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

PEOPLES DRUG STORE,
GAFFNEY, S. C.

NO. 3A434 ✓

ORDER NO. 68766

DATE 10-5-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) LIMESTONE COLLEGE,
GAFFNEY, S. C.

IMPRINT NONE

COLOR DESCRIPTION

BUILDING DARK RED BRICK WITH WHITE LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4 1/2

2

2004
A4 1/2

1 1/2

PEOPLES DRUG STORE,
GAFFNEY, S. C.

NO. 3A435 ✓

ORDER NO. 68766

DATE 10-5-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO.

TITLE (IN FULL) CAMPUS VIEW, LIMESTONE
COLLEGE, GAFFNEY, S. C.

IMPRINT NONE

COLOR DESCRIPTION

ROCK WORK DARK GRAY WITH FOUNTAIN DARK GREY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

PEOPLES DRUG STORE,
GAFFNEY, S. C.

NO. 3A436

ORDER NO. 68766

DATE 10-5-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CHEROKEE COUNTY COURT
HOUSE, GAFFNEY, S. C.

IMPRINT NONE

COLOR DESCRIPTION

WHITE STONE BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL No. 3A437

ORDER NO. 68771

DATE 10-5-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HERMITAGE ART CO.,
CHICAGO

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE

ARTCHROM, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BIRD'S-EYE VIEW, ST. JOSEPH BOHEMIAN

ORPHANAGE, Lisle, ILLINOIS

FRONT NO. 12

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE CARD ATTACHED. THE COLOR OF THE FLOWERS SHOWING
ON BOTH SIDES OF THE EXTENDED PATHWAY TO THE LEFT
OF THE ARCH IS RED, PINK AND WHITE -- PEONIES.

COLOR OF THE GROTTO IN FRONT IN WHITE, DOME IS DARK
RED AND CROSS IS GOLD.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Strip To Size Double Print Reverse Position Reverse Color Ben Day

Strip To Size Double Print Reverse Position Reverse Color Ben Day

PHOTO RETURNED

TO

PHOTO USED FOR

2
1 1/2
4 3/4
C 1/4 NO

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL, CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A438 ORDER NO. 68771 DATE 10-5-1933

CUSTOMER HERMITAGE ART CO.,
CHICAGO, ILL.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN BUILDING, ST. JOSEPH BOHEMIAN
ORPHANAGE, Lisle, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THERE ARE NO FLOWERS AROUND STATE IN FRONT OF
BUILDING. THERE ARE LARGE STONES AND EVERGREEN
TREES, AND THEY SHOULD BE SHOWN AS SUCH.

COLOR DESCRIPTION

SEE CARD ATTACH D. THE FEW FLOWERS IN THE ~~XXX~~
BOXES ON THE PORCH OF THE MAIN BLDG. COLOR RED
AND YELLOW. COLOR ~~XXX~~ OF THE GROTTOX IN FRONT IS
WHITE. DOME IS DARK RED AND CROSS IS GOLD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTCHROM, WHITE BORDER

FRONT NO. 12

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — PHOTO RETURNED TO — PHOTO USED FOR

DIAL NO. 3A439 ORDER NO. 68779 DATE 10-6-1933

CUSTOMER REBUILT RANGE CO.,
NEWARK, N. J.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW CONSOLE GAS RANGES

(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COPY ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ SIZE
SCREEN - 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A440 ORDER NO. 68802 DATE 10-9-1933

CUSTOMER HENRY H. KNIGHT,
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 68461 MR. McELWYN, 1:59 1/4

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SMALLER PICTURE FOR MAKING CARD. USE
BACKGROUND AS SHOWN ON LARGE PICTURE. FILL
OUT HORSE'S TAIL A LITTLE, RIGHT OVER THE
POINT OF THE RUMP. TAKE OUT MAN.

COLOR DESCRIPTION

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE

(All of this on a BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

L. F. MATTINGLY, LEXINGTON, KY.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINTING AROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UN-MOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

DEADLINE

DIAL No. 3A441

ORDER NO. 68802

DATE

10-9-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HENRY H. KNIGHT,
CHICAGO, ILL.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 68299 GUY ABBEY, 2:06 $\frac{3}{4}$

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: L. F. MATTINGLY, LEXINGTON, KY.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME BACKGROUND AS SHOWN ON LARGE PICTURE
IN ENVELOPE NO. 3A440.

FIX TAIL. TAKE OUT MAN.

COLOR DESCRIPTION

COLOR OF HORSE IS SAME AS WHERE ARROW POINTS
ON PICTURE ATTACHED. DO NOT PUT TOO MUCH
HIGHLIGHT ON HORSE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE — WIDE — HIGH, SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 11.50
Q.T.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A442 ORDER NO. 68802 DATE 10-9-1933

CUSTOMER HENRY H. KNIGHT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE
BORDER

PLACE OF TITLE Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full 69019 CALUMET ADAM, 1:59 1/2
B.T. ALMAHURST STABLE, LEXINGTON, KY.
TOP

IMPRINT: L. F. MATTINGLY, LEXINGTON, KY.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

PICTURE SHOWS HORSE QUITE THIN. SEE IF YOU CAN
MAKE HIM LOOK A LITTLE FATTER. ALSO FIX HIS TAIL.
TAKE OUT MAN
USE BACKGROUND AS SHOWN ON LARGE PICTURE IN
ENVELOPE NO. 3A440.

Negative - Line - Halftone - Combination. 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS MAN O' WAR, NO. 3A-H230 ATTACHED.
HALTER IS RUSSET AND THE SPOTS ON HALTER
ARE WHITE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A443 ✓

ORDER NO. 68824

DATE 10-10-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SULPHUR BATHS AND SPRINGS,
SHARON SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE) FRONT NO. 29 R. M. ORDER NO

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 82

COLOR DESCRIPTION

GRAY ROOF ON BATH. SIDE WALLS OF BATH HOUSE RED BRICK. ROOF OF SPRING BUILDING
GRAY. PILLARS SURROUNDING SPRING WHITE. SPRING ALL WHITE EXCEPT ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

THE WAGNER POST CARD AND NOVELTY CO.,
DELPHOS, OHIO

✓ NO. 3A444

ORDER NO. 68819

DATE 10-19-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
FINDLAY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. BRASS DOORS AND RAILINGS ON STEPS. BRONZE LIGHTS.
BLACK SASH. DARK RAILIN S ON FRONT AND SIDES. GREEN LAWN ON YARD. ON LEFT
BLDGs. GREY, ON RIGHT BLDGS. GRAY. DARK STREET PAVING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

THE WAGNER POST CARD AND NOVELTY CO.,
DELPHOS, OHIO

✓ NO. 3A445

ORDER NO. 68819

DATE 10-19-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER WORKS, FINDLAY,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, GRAY STONE CORNICE, LIGHT GRAY TANK. LIGHT STONE BASE
AND ENTRANCE. GREEN SASH. SLATE ROOF.
BRIGHT GREEN LAWN, GREEN SHRUBBERY. LIGHT CEMENT RAILINGS AND POST IN
FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

Photo in 10150
HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2 1/2

44 3/4

THE WAGNER POST CARD AND NOVELTY CO.,
DELPHOS, OHIO

NO. 3A446

ORDER NO. 68819

DATE 10-19-1933

6 M AMERICAN ART PDST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIMA MEMORIAL HOSPITAL,
LIMA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK, LIGHT STONE CORNICE, TRIM, ENTRANCE AND BASE. BRASS DOORS AND
SASH. CREAM WINDOW BLINDS. LIGHT GRAY STEPS, LIGHT CEMENT WALK, GRAY DRIVE.
LIGHT GRAY STEPS. BROWN FIGURES ON STEPS. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

☒ L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

2

44 3/4

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A-⁴⁴⁷~~1000~~ ✓

ORDER NO. 68799

DATE 10-5-1933

AMERICAN ART

6 M POST CARDS

~~ART COLOR TONE~~ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. ²⁹

R. M. NO

TITLE (IN FULL)

THE CHALYBEATE SPRING AND SMITH'S
SWIMMING POOL, SHARON SPRINGS, N.Y.

IMPRINT

SAME AS ABOVE

PRIV. NO. ~~340~~ FROM RIGHT EDGE
IN UPPER BORDER. 73

COLOR DESCRIPTION

SEE CARD 117719 FOR COLORS.

Photo ret. 11/13/33

ROOF-DARK, POSTS - WHITE, BLDG - GRAY, CEILING - GREEN
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19
27

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A ~~4448~~ 3A448

ORDER NO. 68799

DATE 10-6-1933

AMERICAN ART

6 M POST CARDS ART ~~COLLECTOR~~ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE SHARON SPRINGS CENTRAL SCHOOL,
SHARON SPRINGS, N. Y.

PRIV. NO. 3-400 FROM RIGHT EDGE
IN UPPER BORDER. - 83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAN BRICK - WHITE STONE TRIM

PUT CLOUDS IN SKY

Photo ret. 11/13/33

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A ^{449.} ~~4499~~ ✓

ORDER NO. 68799

DATE 10-6-1933

AMERICAN ART

6 M POST CARDS

ART ~~COLORTONE~~ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. ⁴ 29 R. M. NO

TITLE (IN FULL)

IMPRINT

THE IMPERIAL BATHS, SHARON
SPRINGS, N. Y.

SAME AS ABOVE

PRIV. NO. 3-400 FROM RIGHT EDGE
IN UPPER BORDER - 67

COLOR DESCRIPTION

MAIN BLDG. BUFF, WHITE BORDER, GREEN TRIM REMOVE REFUSE
BARREL, REMOVE AUTO, WASTE PAPER CAN AND SIGN ON PORCH, ALSO
WIRES, SEE CARD 117717 FOR COLORS

PUT CLOUDS IN SKY

Photo ret 11/13/33

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 4 1/2

2

17

1 1/2

2801
A434

F. W. WOOLWORTH CO.,
LOCK HAVEN, PA.

NO. 3A450 ✓

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSQUEHANNA RIVER BRIDGE,
LOCK HAVEN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BRIDGE LIGHT GRAY, BLDG. AT END OF BRIDGE DARK RED, SLATE ROOF. OTHER BLDGS.
RED & GRAY. SHOW REAR MTS. CLEAR & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Very
Pleased
[Signature]*

2

2074
A43/4

2

F. W. WOOLWORTH CO.,
LOCK HAVEN, PA.

NO. 3A451 ✓

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) VIEW AT MC ELHATTAN DAM, LOCK HAVEN, PA. WATERWORKS. LOCKMPRINT NONE

COLOR DESCRIPTION

GRAY AND BROWNISH ROCKS ALONG WATER. BRIDGE BROWN AND GRAY MIXED STONE. BLDG. ON RIGHT DARK GREY. GREEN ROOF, WHITE TRIM. SMALL BLDG. BROWN, GREEN ROOF. BROWN AND GRAY STONE BASE AND STEPS AROUND LARGE BUILDING. GREEN LAWN AND FOLIAGE. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
HJ

DEADLINE

2

NO. 3A452 ✓

F.W. WOOLWORTH CO.,
LOCK HAVEN, PA.

ORDER NO. 68860

DATE 10-12-1933

3PC 1
A4 3/4

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) VIEW OF PAPER MILLS, LOCK
HAVEN, PA.

IMPRINT NONE

COLOR DESCRIPTION

REAR LARGE BLDGS. DARK RED, BUFF STACKS. GRAY WATER TANK AND CENTER ELEVATOR
ON REAR CENTER. BLDGS. IN FOREGROUND RED, BUFF AND GRAY, SLATE ROOFS. SHOW
WATER ON REAR RIGHT. MAKE MOUNTAIN IN REAR GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
[Signature]

2

2 1/2

F.W.WOOLWORTH CO.,
LOCK HAVEN, PA.

NO. 3A458 ✓

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) WATER FALLS AND OUTLET,

IMPRINT NONE

MC ELHATTAN DAM, LOCK HAVEN, PA. WATERWORKS.

COLOR DESCRIPTION

LIGHT CEMENT WALL AND DAM. LAVA HOUSE AND ENTRANCE ON RIGHT CENTER ARE BROWN & GRAY MOTTLED LAVA ROCK. SLATE AND SMALL STONES ALONG WALK, BROWN & GRAY MOTTLED. WALL ON REAR RIGHT BROWN AND GRAY MOTTLED. GREEN LAWN AND FOLIAGE ON RIGHT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
10/10

2

3

A5

NO. 3A454 ✓

F.W.WOOLWORTH CO.,
LOCK HAVEN, PA.

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MAIN STREET FROM
MONUMENT, LOCK HAVEN, PA.

IMPRINT

NONE

COLOR DESCRIPTION

ON LEFT 1ST BUFF, RED SIDE. 2 & 3 DARK RED BRICK, 4 RED, BUFF CORNICE. 5&6
DARK RED, 7 GRAY, OTHERS RED. ON RIGHT: 1ST RED BRICK, 2 RED BRICK, RED STORE
SIGN. 3 RED, 4 BROWN, 5 RED, 6 LIGHT STONE, 7 BROWN, 8 & 9 RED, OTHERS RED BRICK.
MONUMENT LIGHT STONE ALL OVER. SHOW TOP FIGURE CLEAR.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. X

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
HH

[Large handwritten signature]

14

2CC1
A4%

12

NO. 3A455 ✓

F.W.WOOLWORTH CO.,
LOCK HAVEN, PA.

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW SHOWING
STATE TEACHERS' COLLEGE, LOCK HAVEN, PA.

IMPRINT NONE

COLOR DESCRIPTION

BLDG'S. DARK RED BRICK, SLATE ROOFS. SMALL BLDGS. ON RIGHT LIGHT GRAY. SHOW
REAR MTS. CLEAR AND GREEN. GREEN FIELDS IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Busy

2

2

F.W. WOOLWORTH CO.,
LOCK HAVEN, PA.

NO. 3A456 ✓

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAVA HOUSE, MC ELHATTAN DAM,
LOCK HAVEN, PA. WATERWORKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BROWN AND GRAY MOTTLED LAVA ROCK ALL OVER: STEPS, WALLS AND CENTER. GREEN SHRUBBERY. PINK FLOWERS IN CENTER. BETWEEN STEPS ROCK GARDEN EFFECT. SHOW WATER IN REAR CENTER. GRAY GRAVEL WALKS. BROWN AND GRAY MIXED STONE ALONG WALKS. GREEN LAWN. WALL ON REAR CENTER AND RIGHT SAME COLOR AS BLDG. GREEN PINE FOLIAGE, NO YELLOW COLORS.

SUBMIT: RET. PHOTO

B. & L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Very Best
Dadler*

F.W.WOOLWORTH CO.,
LOCK HAVEN, PA.

NO. 3A457 ✓

ORDER NO. 68860

DATE 10-12-1933

3 1/2 M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPILLWAY, BRIDGE AND ROCK GARDENS,

MC ELHATTAN DAM, LOCK HAVEN, A.
WATERWORKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BROWN AND GRAY MIXED STONE ROCK GARDEN ON RIGHT AND IN CENTER OF OUTLET.
WALL AND BRIDGE ON REAR LEFT GRAY AND BROWN STONE MIXED. BROWN TILE FLOWR
VASES ON SIDE OF CENTER PIER WITH RED AND PINK FLOWERS. GREEN SHRUBS ON TOP
OF PIER. RED AND PINK FLOWERS AND GREEN SHRUBS IN ROCK GARDEN ON RIGHT OF
OUTLET. GREEN SHRUBS AND PINK FLOWERS ON TOP OF BRIDGE ON REAR LEFT. GREEN
LAWN AND FOLIAGE. GRAY WALK ON LEFT. GRAY RAILINGS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H034
A-434

Harry
Teich

BROWER STATIONERS, TROY, OHIO ✓

NO. 3A458

ORDER No. 80845

DATE 8-31-53

2 ✓ M POST CARDS

C.T. PHOTO FINISH ✓ WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, TROY, OHIO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3A458. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 - 1953
SKETCH				
RETOUCHING	3	1/2	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

D. M. STEPHEY BOOK STORE,
TROY, OHIO

NO. 3A458

ORDER NO. ~~EXM~~ 68902

DATE 10-31-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
TROY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

DARK RED BRICK, GREEN TILE ROOF. LIGHT STONE COLUMNS, ENTRANCE, BASE AND STEPS
CREAM DOORS AND SASH. LIGHT STONE CORNICE & TRIM. GRAY LAMP POSTS. SHOW FLAG
ON POLE. REMOVE WIRE & POLE ON LEFT. ON RIGHT BLDG. LIGHT GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

He!
A5

2

~~CUSTOMER~~ HENRY S. BEACH,
EL PASO, TEXAS.

NO. 3A460 ✓

ORDER NO. 68955

10-18-1933

DATE

12¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) VIADUCT ON U.S. HIGHWAY NO.

IMPRINT H.S.B.

80 LEADING INTO LAS CRUCES, NEW MEXICO,
SHOWING THE ORGAN MOUNTAINS IN DISTANCE.

PRIVATE NO. BEFORE TITLE: 2266

COLOR DESCRIPTION

MTS. LIGHT BROWN. BE SURE AND RETAIN JAGGED OUTLINE OF MOUNTAINS. CUT OFF
LITTLE MORE FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

2E1
A5

2

HENRY S. BEACH,
EL PASO, TEXAS

NO. 3A461 ✓

ORDER NO. 68955

DATE 10-18-1933

12½ M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) NEW FEDERAL PRISON LOCATED
AT LA TUNA, TEXAS, NEAR EL PASO

IMPRINT H.S. B.

PRIVATE NO. BEFORE TITLE: 2267

COLOR DESCRIPTION

IMPROVE MAIN ROAD. MAKE ENTIRE AREA OF GROUND SHOWN, SO AS TO APPEAR
AS CULTIVATED LAND. BLDG. WHITE. TOWER LIGHT BUFF. MTS. LIGHT BRO' N.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A462

ORDER NO.

DATE

10-17-1933

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

RITZLER & KEISTER,
CHICAGO, ILL.

Photos for
this Customer

25 M

PC

SIZE

3½ x 5½

STYLE BLACK & WHITE, WHITE

BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN PICTURE) BALL BROTHERS CO.

BOT: AT A CENTURY OF PROGRESS - CHICAGO 1933

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

RETURN PHOTO YES NO

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

H. RAPPAPORT & CO.,
BOWLING GREEN, OHIO

NO. 3A463 ✓

ORDER NO. 69096

DATE 10-26-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING NORTH,
BOWLING GREEN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT ~~SWANKY ABOVE~~ BOWLING GREEN
POST CARD CO., BOWLING GREEN, OHIO

COLOR DESCRIPTION

ON RIGHT 1ST & 2 RED LIGHT GRAY, BRONZE MARKER. 3-4-5 DARK RED BRICK, GRAY
TRIM, RED STORE SIGNS, GOLD LETTERS, 6 & 7 BUFF, GRAY TRIM, 8 BROWN, GRAY TRIM.
9 & 10 BUFF, 11 TALL BLDG. RED, 12 & 13 BUFF, 14 TALL BLDG. RED, OTHERS BUFF.
ON LEFT: 1ST GRAY, 2 GRAY, 3 LIGHT GRAY STONE & COLUMNS, 4 RED, 5 BROWN,
6 BUFF, 7 GRAY, 8 & 9 GRAY, 10 LIGHT GRAY. 11 RED, 12 GRAY, 13 BUFF, 14 RED,
15 & 16 RED, 17 GRAY. CEMENT STREET, GREEN LAMP POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

22

A5

H. RAPPAPORT & CO.,
BOWLING GREEN, OHIO

NO. 3A464 ✓

ORDER NO. 69096

DATE 10-26-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CITY PARK, BOWLING GREEN,
OHIO

UNDER MONUMENT: WAR MEMORIAL
UNDER BLDG. AT RIGHT CENTER: AMERICAN
LEGION HALL
UNDER BLDG. TO RIGHT: GIRL SCOUT HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT BOWLING GREEN POST CARD CO.,
BOWLING GREEN, OHIO

~~DESCRIPTION~~ BLDGS. LIGHT GRAY, TAN COLOR ROOFS. OAK DOORS. MONUMENT LIGHT GRAY,
BRONZE EAGLE ON TOP. BROWN AND GRAY MIXED STONE BASE. GREEN SHRUBBERY & LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

3A 465 0

MAKEOVER
COLORMATCH

MAKEOVER

MAKEOVER

COLORMATCH
MAKEOVER

Very Rush
JP

DEADLINE

62531

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 3A465 ✓

ORDER NO. 69098

DATE 10-31-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW N FROM LOVER'S
LEAP, SHOWING NEW KANAWHA POWER CO.
DAM ON NEW RIVER, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H696.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Beautiful

1/2

11/1

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 3A466 ✓

ORDER NO. 69098

DATE 10-31-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHIMNEY CORNER JUNCTION OF
MIDLAND TRAIL (ROUTE 60) 19 AND 21,
NEAR GAULEY BRIDGE, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CENTER BLDG. DULL BROWN LOGS, DULL GREEN ROOF. WHITE CORNICE & WALL. ON LEFT
BLDGS. DARK BROWN, WHITE TRIM, GREEN ROOF. DARK ROAD, WHITE LINE IN CENTER.
GREEN CENTER DIAMOND ON RIGHT CENTER. REMOVE MAN AND AUTO ON LEFT CORNER.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

1034
A47

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. 3A467

ORDER NO. 69110

DATE 10-30-1933

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PICNICKING UNDER PALM COVERED

HUTS, SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

~~XXX~~

NONE

COLOR DESCRIPTION

STRAW ROOFS OF HUTS ARE A DEEP GREEN ON PALM TRUNKS, CHAIRS INSIDE ARE BLUE.
GARBAGE CAN PAINTED SILVER. GREEN LAWN, MOSS COVERED TREES. TAKE OUT WIRES &
POLES.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. 3A468

ORDER NO. 69110

DATE 10-30-1933

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL)

ROSS ALLEN CATCHING

IMPRINT
NONE

ALLIGATOR UNDER WATER, SILVER SPRINGS,
FLA.

BOT, SMALL TYPE: PHOTO BY DOUBLEDAY

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

also note in form

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. #3469

ORDER NO. 69110

DATE 10-30-1933

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING IN THE CRYSTAL
CLEAR WATERS AT SILVER SPRINGS, FLA.

BOT, SMALL TYPE: PHOTO BY REVELS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

BLOCK OUT SIGN ON LIFE SAVER STAND. BLDG. AT LEFT CREAM STUCCO, BLOOD RED
ROOFS, SEE 459-30. MAKE WATER CLEAR, GREENISH IN FOREGROUND, SEE 63367-C
MAKE GREEN SMOOTH LAWN IN FOREGROUND. VARIATE BATHING SUITS.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2014
A5

2

Wm

7
C

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. 3A470

ORDER NO. 69110

DATE 10-30-1933

12 1/4" AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT SCENE AT SILVER
SPRINGS, FLA.

BOT, SMALL TYPE: PHOTO BY THE CLINE
STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

NONE

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT SCENE, NOT TOO DARK.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

801
A 4³/₄

RAY & DAVIDSON,
OCALA, FLA.

NO. 3A471

ORDER NO. 69110

DATE 10-30-1933

12¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO GROUNDS AT
SILVER SPRINGS, FLA.

BOT, SMALL TYPE: PHOTO BY THE
CLINE STUDIOS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

PALMS AS USUAL, GREEN LEAVES, DRIED SILVERY STUMPS OF TRUNK. GREEN LAWN.
PANSIES OF ALL COLORS ALL AROUND. ROADWAY TO EITHER SIDE GRADED GRAVEL.
TAKE OUT WIRES.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 3/4
A 4 3/4

1 1/2

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. 3A472
ORDER NO. 69110

DATE 10-30-1933

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. YES
TITLE (IN FULL) JUNGLE CRUISE ON SILVER RIVER, SILVER SPRINGS, FLA.	IMPRINT NONE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

78 1 1/4
A 5 1/4

RAY & DAVIDSON,
OCALA, FLA.

✓ NO. 3A473

ORDER NO. 69110

DATE 10-30-1933

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF SILVER
SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAY & DAVIDSON,
OCALA, FLA.

NO. 3A474

ORDER NO. 69110

DATE 10-30-1933

12¹/₂M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL SILVER SPRINGS,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

BUILDINGS ARE A LIGHT STUCCO CREAM, BROWN WOOD TRIM. BLOOD RED ROOFS, SEE
459-30. BOATS ARE WHITE, WITH BLUEISH GREEN TRIM. MOSS ~~COVERED~~ COVERED CYPRESS
TREES IN FOREGROUND. MAKE SMOOTH GREEN LAWN. BENCHES AROUND WATER ARE LIGHT
GREEN WITH RED BACKS AND SEATS. SHOW WATER CRYSTAL CLEAR BLUE.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AH³/₄

3 1/2

2

CITY PHARMACY,
PARKERSBURG, W. VA.

NO. 3A475 ✓

ORDER NO. 69125

DATE 10-30-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE,
PARKERSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

35H 1433

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE CORNICE & TRIM, LIGHT BUFF ENTRANCES &
3 DOORS, ALUMINUM AND BRASS TRIMMED DOORS, BRASS LIGHT BRACKETS,
BLUE AND BUFF ORNAMENTS ON TOP OF CENTER CORNICE, GREEN LAWN &
SHRUBBERY, REMOVE WIRE ACROSS PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

CITY PHARMACY,
PARKERSBURG, W. VA.

NO. 3A476 ✓

ORDER NO. 69125

DATE 10-30-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE VISCOSE COMPANY,
PARKERSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

3 BH 1433

COLOR DESCRIPTION

DARK RED BRICK, DARK RED BRICK STACKS, DARK ROOF, SILVER GRAY WATER
TANK, SMALL BLDG. IN CENTER LIGHT GRAY, RED ROOF, GREEN LAWN &
SHRUBBERY IN YARD ON LEFT. IMPORTANT SUBJECT, SHOW AS CLEAR AND
SHARP AS POSSIBLE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A477 ✓

C. W. HUGHES & CO., INC.,
MECHANIOVILLE, N. Y.

ORDER NO. 620 59139

DATE 10-30-1933

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) MAPLE SUGAR MAKING,
ST. ALBANS, VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-400 FROM RIGHT EDGE
IN UPPER BORDER- 9

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

21
2

20-1
A-4 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A478 ✓

ORDER NO. 69139

DATE 10-30-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29

R. M. NO

TITLE (IN FULL) PISECO LAKE, N. Y.
FROM PINE HILL, ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BURDER- 163

COLOR DESCRIPTION

BRING OUT MTS. STRONGER.

PUT CLOUDS IN
SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2